

# The Pathfinder

**Summer 2013**  
Volume 5, Issue 3

## Volunteers to be Recognized on September 24

New Directions Career Center's volunteers will be thanked with a special reception on Tuesday, September 24 from 5:45—7:30 p.m. to be held at The Billy Ingram Leadership & Development Center of White Castle System, Inc., 555 W. Goodale Street. Awards will be presented to outstanding volunteers in several categories. The meeting will also include a short annual report on NDCC's fiscal year just ended, and presentation of the Bostwick Scholarship to a graduate of an NDCC program, who is pursuing post-secondary education to achieve her career goal. There is no charge for attending this event. If you wish to make a donation, we suggest \$10, which will go to the Bostwick Scholarship Fund to provide future scholarships to deserving women. RSVP your attendance by contacting Volunteer Coordinator, Polly Dix at 849-0028 ext. 107.

## Fall Event Will Feature Ayana Mathis

Mark your calendar for Wednesday, October 23 (from 5:00—7:30 p.m.) and plan to attend NDCC's Fall event, featuring **AYANA MATHIS**. Ayana is a graduate of the Iowa Writers' Workshop and recipient of the Michener-Copernicus Fellowship. Her best-selling novel, *The Twelve Tribes of Hattie*, has received critical acclaim, as well as being selected as an *Oprah's Book Club* selection.



Mathis knows a lot about "sticking with it" to realize career goals. Her triumph was many decades in the making. On her journey, she faced many of the obstacles that women who come to New Directions Career Center face. On a personal front her struggles involved a childhood with a loving single mother who battled depression and often moved their small family, experiencing homelessness and a splintered family. On the professional front she spent years trying to find her "direction" — abandoning writing for five years to work as a tour operator in Italy, fact checking at New York magazines, and battling writer's block. She says, "Accepting the fits and starts is the only way to keep yourself from giving up."

Mathis's presentation will focus on what kept her going, and helped her face her fears and realize career success. She will also read a passage from her book.

Join us October 23 at The Columbus Foundation (1234 E. Broad Street) for an inspiring and empowering evening. Cost is \$40 for admission or \$60 for admission plus a signed copy of *The Twelve Tribes of Hattie* (both ticket levels include a wine and hors d'oeuvre reception from 5:00 to 6:00 p.m.) Sponsorships are available. Visit our website for more information or to buy tickets — [www.newdirectionscc.org](http://www.newdirectionscc.org)

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*"You have to do what needs doing in spite of doubt."*

Ayana Mathis

# Center Receives National Recognition

The **Foundation for Financial Planning**, a national non-profit organization committed to connecting the financial community with people in need, recently announced the 2013 Financial Planning Pro Bono Awards. The awards honored **New Directions Career Center (NDCC)** as a runner-up for its successful, longstanding partnership with the Financial Planning Association (FPA) of Central Ohio. **The Center was one of only four honorees nationwide.** Along with the prestigious honor, NDCC will receive a \$2,500 grant from the Foundation.

Dr. Linda S. Danter, NDCC Executive Director, remarked, “Financial literacy has always been an integral part of our mission to *empower women in transition to achieve and maintain economic self-sufficiency.* Our team has worked collaboratively with the FPA – as well as other financial experts – to ensure that quality programs are available to our clients around this issue.”

Danter highly praised the FPA volunteer team for their efforts and outcomes at the Center. “These professionals take time to invest in our clients which elevates the Columbus community – and beyond. Their monthly workshops, private sessions, and quarterly boot camps consistently receive high marks from our clients.”

Kristen Moosmiller, Director of the FPA’s Pro Bono Committee, shares Danter’s passion for increasing financial literacy within Central Ohio. “Women possess greater power to control their own destiny when they understand key financial concepts,” she said. “Our volunteers do invest hundreds of hours in these programs but it is such a privilege to expand awareness in the area of financial literacy. Our hope is that – no matter what a person’s income – they leave our programs better equipped to make sound financial decisions for themselves and their families.”

Individuals can read more about this award – as well as other nationally recognized volunteer efforts - in the August issue of *Financial Planning Magazine*, a trade publication specializing in issues and trends related to the field.

## Funding News

Several recent grants will help the Center continue to deliver services to job seekers in Central Ohio. Recognition and thanks are extended to the following funders :

- \$15,000 grant from **Honda Manufacturing of America** will support core programming.
- \$5,000 grant from an **Anonymous** source will support core career programs and services.
- \$35,000 grant from **Alliance Data** will support financial education programming.
- \$2,500 grant from **Foundation for Financial Planning** will support financial education programs.



## Restaurant Proceeds Will Benefit NDCC

On Monday September 16, local restaurant **Dirty Frank’s Hot Dog Palace** will donate 10% of the day’s sales to New Directions Career Center. In addition, a specially concocted “New Directions” drink will be sold, with \$1.00 from each purchase going to the Center. The Liz Lessner restaurant is located at 248 S. Fourth Street (downtown). If your schedule allows, stop by for lunch, snacks, or dinner and participate in this fun way to help support the programs and services offered by NDCC. Also consider ordering lunch for your staff OR carry out for a casual family dinner!



# NDYP Host Successful Fashion Show Fund-raiser

New Directions Young Professionals (NDYP) hosted a fashion forward fund-raising event at the Center on July 18. Fashion Show and Shopping at B's Boutique was a night dedicated to the latest fashion trends, and shopping at New Directions' boutique for must-have staple pieces. Attendees enjoyed wine, appetizers, and informational workshops on professional dress, accessories, and the latest in hair and makeup trends.

The evening included a raffle and the opportunity to participate in a special clearance sale event at the boutique. New Directions Young Professionals were able to provide a fun evening dedicated to women's fashion while meeting their goal of raising \$3,000 to benefit the programs and services of the Center.



L to R: Young Professionals Susan Swigert, Sarah Haywood, Lindsey Minderler, and Julianne Cook



L to R: Flora Yee, Rhonda White, LaKeshia Alexander, and Jessica Skeen modeling at the July 18 Fashion Show

As summer winds down, NDYP is looking forward to their quarterly meeting, to be held on September 19. The group will be deciding on exciting service projects and fund-raisers to implement in the coming year with the help of several exuberant new members! To find out more about joining this dynamic group, please contact: [ndyp@newdirectionscc.org](mailto:ndyp@newdirectionscc.org)

## 5th Annual Accessory Party Set for November 4

If you are thinking of holiday gifts for others or yourself, or just looking for a fun evening — join us for a *Girl's Night Out* from 5:30 to 7:30 p.m. on Monday, November 4 at NDCC, 199 E. Rich Street. Enjoy pink champagne and hors d'oeuvres while you shop for clothing, jewelry, scarves, purses and boutique accessories. Many items are brand new — donated by some of the city's best boutiques. Lots to choose from and all proceeds benefit the Center's programs and services. A \$25 donation insures you one of the 100 available spots for this fun evening. This is a B's Boutique event. Check our website for more details (coming soon), and to order your tickets for this popular event!



**Newsletter for Donors and  
Volunteers**

199 E. Rich Street  
Columbus, OH 43215

Phone: 614-849-0028  
www.newdirectionscc.org

**NDCC Staff Roster**

Linda S. Danter, Ph.D., Executive Director  
Linda Warden, Development Director  
Raeanna O'Brien, LPCC-S Director, Programs/Services  
Amanda Fox, LPC Counselor & Program Manager  
Cynthia Kazalia, Employment Specialist  
Meredith Kitts, Operations Manager  
Caroline Woliver, Classroom Instructor/Outreach Associate  
Rosanna Tabler, Office Assistant

**NDCC Board of Trustees**

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Donna Stevenson, Northwest Title  
Zhongmei (Susanna) Su  
Nana Watson, Franklin University  
Scott Van Woerkom, Grange Insurance

New Directions Career Center (NDCC) assists individuals — particularly women in transition — to help them attain and maintain economic self-sufficiency. To achieve this mission, NDCC delivers career counseling, employment-related education, life skills training and job placement services. These programs and services empower individuals to find fulfilling employment that will support a lifetime of economic independence — not just a job.

Since its inception in 1980, the New Directions Career Center (NDCC) has touched the lives of more than 60,000 individuals.

**Lives Get Changed Here.**

## Wish List

The following items are needed:

- Paper Towels
- Toilet Paper
- Kleenex
- Postage Stamps
- 8 1/2 x 11 Copier Paper
- Paper plates (dinner size)
- Paper napkins
- Coffee (regular and decaf)
- Hand Sanitizer
- Liquid Hand Soap
- 8 1/2 x 11 Manila File Folders
- New or “nearly new” clothing and accessories (shoes, purses, jewelry, scarves, jackets, sweaters, shrugs, coats) for B’s Boutique and November 4 Accessory Party



To make a donation, please contact Linda Warden, Development Director, 614-849-0028 Ext. 110 or [lwarden@newdirectionscc.org](mailto:lwarden@newdirectionscc.org)

## Book Donations Needed for Client Library

Non-cash donations play a major role in helping the Center provide better services for clients. Currently donations of **inspirational books and career books** are needed for NDCC’s client library. However, all books will be accepted — books not appropriate for the client library are taken to Half-Price Books and the sale proceeds are used to purchase books which are needed. If you have books to contribute, please drop them by the Center between regular business hours, or call to arrange a time that is convenient for your schedule. 849-0028 ext 106 or 110. **We also invite you to consider holding a “BOOK DRIVE” at your place of employment.**

