

The Pathfinder

Summer 2011
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Volunteers to be Recognized on September 27

New Directions Career Center’s volunteers will be thanked with a special reception on Tuesday, September 27 from 5:30—7:00 p.m. to be held at the Mid-Ohio Regional Planning Commission (MORPC), 111 Liberty Street in the Brewery District.. Awards will be presented to outstanding volunteers in several categories. The meeting will also include a short annual report on NDCC’s fiscal year just ended, and presentation of the Bostwick Scholarship to a graduate of an NDCC program, who is pursuing post-secondary education to achieve her career goal. There is no charge for attending this event. If you wish to make a donation, we suggest \$10, which will go into the Bostwick Scholarship account to provide future scholarships for deserving women. RSVP your attendance by contacting Volunteer Coordinator, Polly Dix at 849-0028 ext. 107

Fall Event Will Feature Bestselling Author

Mark your calendar for Wednesday, October 12 and plan to attend NDCC’s Fall event, featuring **GLORIA FELDT**, bestselling author of ***No Excuses: 9 Ways Women Can Change How We Think About Power***. Gloria’s personal journey took her from teen mom to a successful CEO and acclaimed expert on women, power, and authentic leadership. Her presentation will inspire and motivate you, as she shares “Power Tools” for work and life.

Named by **Vanity Fair** as one of “America’s Top 200 Women Leaders, Legends, and Trailblazers” and **Glamour’s** “Woman of the Year,” she’s helped pave the way for women to advance and believes this is women’s moment to achieve parity. Gloria’s passion is to remove the last remaining obstacle: women’s learned resistance to embracing their own power. It’s why women are stuck at 18% of top leadership positions and why the loss of high-performing female employees keeps organizations from optimal success. Once women “stand in their power and walk with



intention,” says Feldt, they can lead unlimited lives and reach parity for good — their own, and society’s as well.

Join us on October 12 from 6:30—8:00 p.m. at Hilton Columbus at Easton for an inspiring and empowering evening. Cost is \$25 for admission or \$50 for admission plus a signed copy of Gloria’s book., Visit our website for more information or to register for the lecture.— www.newdirectionssc.org

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The most common way people give up their power is by thinking they don’t have any.

Alice Walker

NDCC and AFP Launch New Partnership Effort

New Directions Career Center (NDCC) is pleased to announce its new partnership with the Financial Planning Association (FPA) of Central Ohio. The two organizations are collaborating to deliver honest, timely financial literacy services to agency clients as well as the general public. FPA and NDCC share a similar vision in terms of financial empowerment. Like New Directions Career Center, the FPA understands the critical role financial literacy plays in maintaining financial self-sufficiency. It is not enough to secure a job or build a career — individuals must incorporate sound fiscal practices into their everyday life in order to achieve long-term goals.

NDCC as well as FPA representatives worked together to further expand the longstanding, highly praised Financial Literacy Program at the Center. In addition to monthly workshops which cover a variety of topics from wills to bankruptcy to divorce planning, individuals will also benefit from expanded quarterly sessions entitled, *Money Matters: A Financial Literacy Boot Camp*. The six hour sessions cover key areas that every individual should know to grow and protect assets. Furthermore, in the New Directions class, a 21 day career development program designed exclusively for women, participants will have time to meet privately with a financial planner.

For more information on upcoming Financial Literacy programs, please call NDCC at (614) 849-0028, extension “0”.

Funding News

Several recent grants will help the Center continue to deliver services to an increasing number of job seekers in Central Ohio. Recognition and thanks are extended to the following funders :

- \$1,500 grant from **U.S. Bank** will support financial literacy programming.
- \$7,000 grant from the **Edmond J. Gould Trust Fund**, distributed by **The Catholic Foundation** will support the Center’s core programs for those served from the near West-Side of Columbus. Dr. Gould was a psychiatrist who served our community for many years. His planned gift to the Center, was made by working with The Catholic Foundation — the planned-giving partner of the Diocese,. By working with donors throughout the Diocese, the Catholic Foundation helps them develop giving plans to benefit their chosen entities. The Center is proud that the value of our work is being acknowledged and supported in perpetuity through Dr. Gould’s kind and generous gift. If you would like more information on contributing to existing funds that support our organization, or would like to work on a planned gift of your own through The Catholic Foundation, please contact Scott Hartman or Amy Parker at 614-443-8893 or catholic foundation.org
- \$1,000 grant from the **Allan Korb Trust Fund** will support core programs of NDCC.
- \$35,000 grant from **Alliance Data** will support financial literacy programming.



CML and NDCC Co-Host “Hot Jobs” Workshops

The Columbus Metropolitan Library (CML) system and New Directions Career Center have a long-standing partnership in delivering career and workforce development workshops and training to job seekers in central Ohio. Recently, the two agencies embarked on a new joint program effort — providing a series of “Hot Jobs” workshops. The first workshop kicked off in July at the main library in downtown Columbus. A second workshop will be held on Wednesday, August 17 from 10 a.m. to 12 Noon at the same location (Main Library, Auditorium) . The workshop is designed to provide information on employment trends, explore the changing work environment and provide tools to help individuals succeed in the workplace. Registration is not required. The workshops will be evaluated after August 17 to determine if there is a need to offer them at the various branch libraries in the coming year.

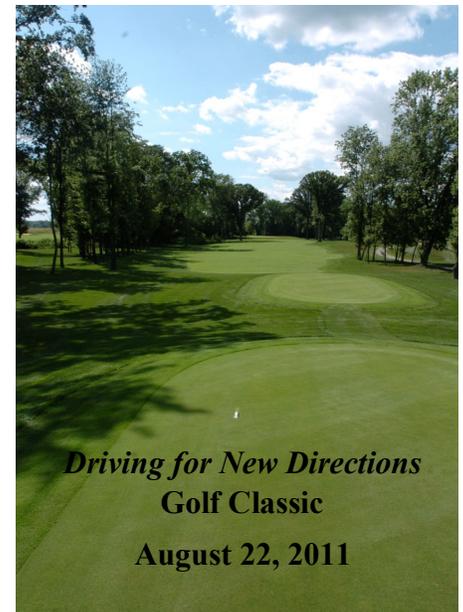
“Driving for New Directions” August 22

On August 22, New Directions Career Center will hold its 3rd annual golf outing, “Driving for New Directions” at the beautiful **Rattlesnake Ridge Golf Club**. Local personality, Shawn Ireland, is serving as honorary chair for this year's event.

Foursomes, as well as hole sponsorship opportunities are still available. Cost for a foursome is \$500. Individuals and duos are welcome and will be paired with other available golfers (cost is \$125 per person). Hole sponsorships are \$200 unless you are also sponsoring a foursome (in which case it is only \$100). Carts and lunch are included.

The golf classic will start with a 1:00 p.m. shotgun. A reception, to be provided after play wraps up, will include prizes in different categories. The reception is free to golf participants. Non-golfers may enjoy the refreshments for a \$25 fee.

Visit our website for more information, or contact Linda Warden, NDCC Development Director at 849-0028 ext. 110.



Strategic Plan Sets Major Goals for Next Three Years

NDCC Board and staff recently completed a strategic plan, which identified seven goals for the next three years:

- **BOARD GOVERNANCE:** NDCC will finalize and continue to implement a plan to develop and maintain a strong, diverse Board that is fully engaged and committed to furthering the mission of the Center. This will include a “succession plan,” and more opportunities for Board development and client contact.
- **STAFF LEADERSHIP:** A succession plan will be developed, all staff will complete up-to-date procedural manuals, and staff development opportunities will be expanded as funds allow.
- **MARKETING:** A written marketing plan will be designed to educate, recruit, promote, and fund our efforts. Community outreach will be an important part of this plan.
- **PROGRAM DEVELOPMENT:** NDCC will develop a more “offensive” approach to program development — focusing where we need and want to go, based on the agency’s mission.
- **TECHNOLOGY:** To keep “up to date” NDCC will develop a technology plan, along with a budget, to allow for on-going staggered purchases of equipment, a plan to utilize more fully the capabilities of existing technology, and a “disaster recovery plan.”
- **LONG-TERM SPACE:** Since the Center was founded in 1980, it has been housed in five (5) different locations. Moves are expensive in many ways. Over the next three years, various long-term space options will be explored and plans laid for a capital campaign to result in securing long-term space by 2015.
- **MORE PREDICTABLE FUNDING:** NDCC will develop a plan for more predictable funding streams, which will address: conducting an annual endowment fund solicitation; examining the possibility of establishing a committee or board that will run an annual fund-raiser for the purpose of growing the endowment fund; developing and implementing a Planned Giving Program; exploring opportunities for an entrepreneurial venture for potential as both an income producing venture and as a possible training/work site for clients.

**Newsletter for Donors and
Volunteers**

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NDCC Staff Roster

Linda S. Danter, Ph.D., Executive Director
Linda Warden, Development Director
Raeanna O'Brien, LPCC –S, Director of Programs/Services
Amanda Fox, LPC Career Counselor and Program Manager
Cynthia Kazalia, Employment Specialist
Meredith Kitts, Office Administrator
Polly Dix, Volunteer Coordinator
Rosanna Tabler, Office Assistant

NDCC Board of Trustees

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Andrea Kirsh, American Electric Power
Clifford Marsh, Franklin County Department of JFS
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Donna Stevenson, Northwest Title
Gayle Troy, Ohio Business Week Foundation
Laura Yaroma, Honda of America Mfg. Inc.
Ellen Wiseman Julian (Trustee Emeritus)

New Directions Career Center (NDCC) assists individuals — particularly women in transition — to help them attain and maintain economic self-sufficiency. To achieve this mission, NDCC delivers career counseling, employment-related education, life skills training and job placement services. These programs and services empower individuals to find fulfilling employment that will support a lifetime of economic independence — not just a job.

Since its inception in 1980, the New Directions Career Center (NDCC) has touched the lives of more than 60,000 individuals.

Lives Get Changed Here.

Wish List

The following items are needed:

- Paper Towels
- Toilet Paper
- Kleenex
- Postage Stamps
- 8 1/2 x 11 Copier Paper
- Paper plates (dinner size)
- Paper napkins
- Coffee (regular and decaf)
- Hand Sanitizer
- Liquid Hand Soap
- 8 1/2 x 11 Manila File Folders
- New or “nearly new” accessories for the November Accessory Party



To make a donation, please contact Linda Warden, Development Director, 614-849-0028 Ext. 110 or lwarden@newdirectionscc.org

Book Donations Needed for Client Library

Non-cash donations play a major role in helping the Center provide better services for clients. Currently donations of inspirational books and career books are needed for NDCC's client library. If you have books to contribute, please drop them by the Center between regular business hours, or call to arrange a time that is convenient for your schedule. 849-0028 ext 106 or 110.

