



Winter 2010
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The Pathfinder

NDCC to Celebrate 30th Anniversary at *Women of Promise*

On Thursday, April 22 the New Directions Career Center (NDCC) will hold its annual fund-raising event, ***Women of Promise***, at Grange Insurance. Expected attendance is 400-450 for the Center's signature fundraiser. In addition to music, hors d'oeuvres, a live auction, and a fantastic silent auction — this year's event will feature some special surprises in honor of the Center's 30th anniversary!! As always, the highlight of the evening will be the presentation of the Woman of Promise award to an outstanding NDCC graduate.

Channel 10 News Anchor, **Andrea Cambern**, will emcee this year's event. "Hold the Date" announcements are being mailed in February, and invitations will be sent in mid-March.

White Castle System, Inc. is this year's **Presenting Sponsor**. There are a variety of sponsorship levels for businesses who wish to support the event. Individuals may support the event through purchase of a



\$50 ticket or a \$100 patron ticket (a patron ticket also provides support for a Center client or graduate to attend the event).

Items for inclusion in the silent and live auctions are also being solicited at this time. For additional information about the event and/or how you can help to make it successful, please contact Linda Warden, Development Director at lwarden@newdirectionscc.org or 849-0028 ext. 110.

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First Vickie Hanger Scholarship Awarded



Leslie Wright (l) and Karen Dennis (r), present the first Vickie Hanger Scholarship Award to Truda

Vickie Jean Hanger was a talented artist of wearable art, who donated her time, energies and her art to benefit the New Directions Career Center. In September 2005, Vickie was tragically killed in a motor vehicle accident. Her friends and family have established a scholarship fund, which will be used to provide tuition, classroom materials and transportation assistance for a deserving woman to attend the Center's *New Directions* program. The scholarship will be awarded annually in January, the month Vickie was born. In January 2010 the first Vickie Hanger scholarship was awarded to Truda (pictured here with Leslie Wright and Karen Dennis, who were friends of Vickie).

"Don't be afraid your life will end; be afraid that it will never begin."

Grace Hansen

Circle of Friends Campaign Extended

New Directions Career Center's annual Friends Campaign, scheduled to run through December 2009, has been extended to March 15. This year's goal is \$20,000. At press time, the campaign was \$3,800 short of goal. Over half of the Center's individual donor gifts come through this campaign, and are critical to supporting core programming for women in need of entering or re-entering the workforce.

The current economic downturn has adversely affected many. Your generous donation will help provide needed services to the growing number of job seekers. You can help us reach our goal by making a donation today. Lives get changed at the Center — be a part of that change! Donations can be made by visiting our website www.newdirectionscc.org and click on the “donate now” button.

Funding News

Several recent grants will help the Center continue to deliver services to an increasing number of job seekers in Central Ohio. Recognition and thanks are extended to the following funders for their support:

- \$48,000 grant from **The English Foundation** will provide support for the Center's core programs and will also provide funds to expand the Placement Specialist position from 50% to 100% to serve an increased caseload of job seekers.
- \$10,000 grant from the **Seimer Family Fund** will support core programming.
- \$10,000 grant from a source that wishes to remain **Anonymous** will support core programming.
- \$25,000 grant from **Limited Brands Foundation** will support core programming and sponsorship of the Center's annual fund-raising event, *Women of Promise*.
- \$20,000 grant from **The Women's Fund of Central Ohio** will be used to support service delivery to “seasoned” women workers, who need to return to the job market. This is the first time the Women's Fund of Central Ohio has funded a program that focuses on mature women. When announcing the grant, the grant makers noted, “The program was very compelling for the grant readers who could each recall a mature woman in her life who had to re-enter, or in some instances, enter the workforce for the first time.” NDCC and The Women's Fund are looking forward to working together to create more awareness about this growing population and to advocate for social change related to their career and employment needs and the assets they can bring to local employers.
- \$15,000 sponsorship grant from **White Castle System, Inc.** to serve as Presenting Sponsor for the 2010 “*Women of Promise*” event.



Limitedbrands

The Women's Fund
of Central Ohio

investing in the potential
of women and girls



“30 in 30” Events Update

Thirty “friend-raiser/fund-raiser” events are continuing, as part of the NDCC’s 30th anniversary celebration. Recent events included a wine tasting at **Scali’s Restaurant** (featuring wonderfully paired Italian wines and food) hosted by Board member Angela Scali. On February 5, Board President, Donna Stevenson, hosted a “Roman Spa Party” at her home (see photos). In addition, **Ohio Massage Therapists** donated \$5 of every massage done during the months of September through November. **Ole Barn Flowers** in Westerville is donating a year of free flowers to individuals who donate \$25 to the Center (program runs February 2010 through January 2011) — go to the Center’s website to participate in this great offer!

Two other upcoming events include: A “Band Bash” on February 27 when **The Navigators** perform at **Brewsky’s** — the \$5 minimum (more is appreciated) cover charge will be donated to the Center. On March 3 a concert will be held at the Grove City Methodist Church, featuring the **Grove City Chamber Singers** along with other performers. Freewill donations will be collected to raise money for creation of a “James R. Staten Scholarship” that will specifically benefit job seekers from the SWCS district who are served by NDCC.

These parties are generating friends, funds and fun! If you are interested in either hosting a party or participating in one, check the Center’s website for upcoming events OR contact “30 in 30” Co-ordinator, Karen Dennis at kdennis@dklcats@embarqmail.com



Donna Stevenson (l) and Kathy Bickel (r), enjoying a glass of wine after completing their spa services.



Darla King, having a relaxing facial provided by Arbonne Specialist, Shelly Menduni.



Board members Meg Kelley (l) and Angela Scali (r), sharing some conversation between spa services.



NEW

DIRECTIONS career center

**Newsletter for Donors and
Volunteers**

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Ellen Wiseman Julian (Trustee Emeritus)
Laura Yaroma, Honda of America Mfg., Inc.

New Directions Career Center (NDCC) assists individuals — particularly women in transition — to help them attain and maintain economic self-sufficiency. To achieve this mission, NDCC delivers career counseling, employment-related education, life skills training and job placement services. These programs and services empower individuals to find fulfilling employment that will support a lifetime of economic independence — not just a job.

Since its inception in 1980, the New Directions Career Center (NDCC) has touched the lives of more than 60,000 individuals.

Lives Get Changed Here.

Wish List

The following items are needed:

- Paper Towels
- Toilet Paper
- Kleenex
- Postage Stamps
- 8 1/2 x 11 Copier Paper
- Paper plates (dinner size)
- Paper napkins
- Coffee (regular and decaf)
- Hand Sanitizer
- Liquid Hand Soap
- Flat Screen Computer Monitors
- Items for **Women of Promise** silent and live auctions



To make a donation, please contact Linda Warden, Development Director, 614-849-0028 Ext. 110 or lwarden@newdirectionscc.org

In-Kind Donors Provide Needed Resources

Non-cash donations continue to play a major role in helping the Center keep budget expenses down and provide better services for clients. Appreciation is extended to the following donors for their gifts:

- Board members for paper towels, napkins, toilet paper, soap and coffee
- Computer Lab space for NDCC's computer classes from Franklin University;
- Classroom space for NDCC's off-site programming from White Castle System, Inc.
- Angela Scali for flat-screen computer monitor and other computer-related equipment.