

The Pathfinder

Winter 2011
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Vickie Hanger Scholarship Winner Announced

The 2011 **Vickie Hanger** scholarship was recently awarded to **Nancy Rawlings**. The scholarship is given annually to provide tuition, classroom materials and transportation assistance for a deserving woman to attend the Center's **New Directions** program.

Vickie Jean Hanger was a talented artist of wearable art, who donated her time, energies and her art to benefit the **New Directions Career Center**. In September 2005, Vickie was tragically killed in a motor vehicle accident. Her friends and family established this scholarship fund in her memory. This is the second year that the scholarship has been awarded. **Leslie Wright**, a founder of the scholarship fund, joined NDCC Career Counselor, **Amanda Fox**, in presenting this year's award.



L to R: Amanda Fox, Nancy Rawlings, and Leslie Wright

White Castle Sponsors Women of Promise 2011

On Thursday, April 21 the New Directions Career Center will hold its annual fund-raising event, **Women of Promise**, at Grange Insurance. Expected attendance is 400 for the Center's 15th annual fund-raiser. **White Castle System, Inc.** is this year's Presenting Sponsor. The event will feature music, hors d'oeuvres, and a live and silent auction. The highlight of the evening will once again be the presentation of the Woman of Promise award to an outstanding NDCC graduate.

Various sponsorship opportunities are available for businesses that wish to support the event, which will be emceed by Channel 10 News Anchor, Andrea Cambern. Individuals may support the fundraiser through purchase of a \$50 ticket or a \$100 patron ticket. For more information about the event, please contact Linda Warden, Development Director at lwarden@newdirectionscc.org or 849-0028 ext. 110.



White Castle Corporate Events Coordinator, Meg Kelley (L), presents a check to NDCC Executive Director Linda Danter.

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It's never too late to be what you might have been.

George Eliot

WPO Luncheon Benefits NDCC Programs

Proceeds totaling \$24,865 were presented to NDCC by the Women President's Organization (WPO). The gift was generated by the WPO's Fall Luncheon held at the Hilton Easton. New Directions Career Center extends heartfelt thanks to the WPO for their generous donation and for the trust and commitment to the Center's programs and services which it affirms.

All funds donated will be used to support NDCC's core programming for empowering central Ohio women in their journey towards achieving economic self-sufficiency.

Funding News

Several recent grants will help the Center continue to deliver services to an increasing number of job seekers in Central Ohio. Recognition and thanks are extended to the following funders for their support:

- \$5,000 grant from **Robins Charitable Trust** will support the Center's core programs and services.
- \$5,000 grant from the **Paul G. Duke Foundation** will support core programming.
- \$5,000 grant from **TJMaxx Foundation** will support core programming.
- \$25,000 grant from **Limitedbrands, Inc.** will support core programs and services.
- \$10,000 grant from an **Anonymous Foundation** will provide unrestricted funding.



E3 Program “Kicks Off”

Educate, Empower, Elevate that's what the new E3 Program is all about. The first class of 12 participants got underway on Saturday, January 15. The first day of class was followed by a reception that brought the program participants together with members of the United Way of Central Ohio's Women's Leadership Council—the group providing funding support for the program. New Directions Career Center, along with Godman Guild Association and Consumer Credit Counseling as the three partner agencies delivering this new undertaking.

E3 targets women between the ages of 18 and 40+ who are motivated to pursue post secondary education. The effort will provide selected candidates with education readiness training, assistance in locating and applying for financial aid, on-going support in the form of tutoring, mentoring and incentives throughout the post secondary education program, and job readiness education and placement assistance as candidates near the end of their educational program. The goal of E3 is to empower women to achieve economic self-sufficiency.

Recruitment is currently underway for the second class, which is scheduled to start April 30, 2011. To apply for the program and/or obtain more information, please contact Raeanna O'Brien at 849-0028 Ext. 103 or robrien@newdirectionscc.org The current (and first) E3 class completes the post-secondary education preparation portion of their program on March 3, 2011.

PRBrigade Provides Gift of Social Media Assistance

In late 2010, **PRBrigade**, a Social Media firm, awarded an annual in-kind gift valued at nearly \$5,000 to New Directions Career Center. The gift will entail providing hands-on assistance to NDCC staff to:

- Develop and maintain a monthly Blog;
- Develop, make effective use of, and expand use of a FaceBook page;
- Monitor and issue monthly reports related to usage of website, blog, and Facebook.

Special thanks are extended to CEO Bill Troy, and his staff at **PRBrigade** for this generous donation to the Center.



New Director of Programs and Services Announced

The staff and Board of New Directions Career Center announce **Raeanna O'Brien** as the Center's new Director of Programs and Services. Raeanna comes to the Center with 12 years of experience working as a counselor in both the public and private sectors. She is a licensed counselor (LPCC) with a "supervisory" endorsement. Most recently she was an Assessment Counselor for Amethyst, Inc. — a non-profit women's organization with the goal of helping women, children and families achieve lifelong sobriety, health relationships, permanent housing, and economic stability through gender-specific programs and services. Her duties there included coordinating referrals; overseeing client admissions and assessment; managing the data base for program occupancy; serving as a team leader; and supervising student interns.

In the past, Raeanna has taught courses in group dynamics and intervention strategies for Ohio University; worked as a senior clinician for Buckhorn Children & Family Services; served as an EAP Counselor for Gerlach, Lear, & Associates, Inc.; and worked as a Counselor at Talbot Hall, The Ohio State University. She has conducted educational presentations and workshops on topics including: stress management, balancing work and family, anger management, and dealing with difficult people. Her recent position with Amethyst also entailed selected career counseling and development work with the women served by the organization.

Book Donations Needed for Client Library

New Directions Career Center recently established a library for program clients' use. Books are being accepted in the following categories:

- Inspirational/Self-Help
- Career Information and Career Development
- Reference Materials (career and general)
- Health/Wellness for Women
- Adult Fiction/Children's Books



All NDCC program participants may take books from the library for their reading use. If you wish to donate books to this wonderful cause, you may drop them off at the Center during regular business hours: Monday - Friday between 8:30 a.m. and 4:00 p.m. For more information call Rose at 849-0028 ext. 100.

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NDCC Staff Roster

Linda S. Danter, Ph.D., Executive Director
Linda Warden, Development Director
Raeanna O'Brien, LPCC-S Director of Programs & Services
Amanda Fox, LPC Career Counselor
Cynthia Kazalia, Placement Specialist
Meredith Kitts, Office Administrator
Archita Singh, Volunteer Coordinator
Rosanna Tabler, Office Assistant

NDCC Board of Trustees

Sonya Albery, Raymond James Financial Services
Kathy Bickel, OSU Alumni Association
Christopher Burt, Huntington Bank
Nancy Case, Columbus State Community College
LaVawn Coleman, Grange Insurance Companies
Sara E. Cotter, Cardinal Health
Megan Davies, Lee Hecht Harrison
Marie Davis, tWeen Brands
Gail Ford, Vorys, Sater, Seymour and Pease LLP
Amy R. Goldstein,
Carla Hicks, Columbus Health Department
Meg Kelley, White Castle System, Inc.
Andrea Kirsh,, American Electric Power
Clifford Marsh, Franklin County Jobs & Family Services
Velda Otey, American Electric Power (Retired)
Lisa Plaga, Deloitte & Touche LLP
Joelle Rubcich, Leading EDJE
Sharon Sachs, Management Services Provider
Angela Scali, Limited Brands, Inc.
Mary Ann Short, Nationwide Insurance
Laurie Schmidt-Moats, CF Bank
Donna Stevenson, Northwest Title
Gayle Troy, Ohio Business Week Foundation
Ellen Wiseman Julian (Trustee Emeritus)
Laura Yaroma, Honda of America Mfg., Inc.

New Directions Career Center (NDCC) assists individuals — particularly women in transition — to help them attain and maintain economic self-sufficiency. To achieve this mission, NDCC delivers career counseling, employment-related education, life skills training and job placement services. These programs and services empower individuals to find fulfilling employment that will support a lifetime of economic independence — not just a job.

Since its inception in 1980, the New Directions Career Center (NDCC) has touched the lives of more than 60,000 individuals.

Lives Get Changed Here.

Wish List

The following items are needed:

- Paper Towels
- Toilet Paper
- Kleenex
- Coffee (regular)
- Teabags
- **Splenda** packets
- Hand Sanitizer
- Liquid Hand Soap
- 8 1/2 x 11 Copier Paper
- 3" three-ring binders (need 30)
- Electric Pencil Sharpener
- Inspirational and Career Books for Client Library
- Donations for silent auction at April **Women of Promise** event (contact Linda Warden at NDCC for list of needed items and details about when donations must be delivered to NDCC)



In-Kind Donors Provide Needed Resources

Non-cash donations play a major role in helping the Center keep budget expenses down and provide better services for clients. Appreciation is extended to the following donors for their recent gifts:

- **Limited Brands** for toiletry products for clients;
- **Minute Man Press Westerville** for printing;
- **King Business Interiors** for bookcase, books and mugs for client use;
- **IKON** for an office copier;
- **NDCC Board members** for client holiday gifts, toilet tissue and sanitizing wipes;
- Numerous individuals for book donations to start a client library.