

The Pathfinder

Winter 2012
Volume 4, Issue 1

Women of Promise Returns to Grange on April 19

On Thursday, April 19 the New Directions Career Center will hold its annual fund-raising event, **Women of Promise**, at Grange Insurance. Expected attendance is 400-450 for this 16th anniversary event. **White Castle System, Inc.** is once again serving as Presenting Sponsor. The evening will feature music, hors d'oeuvres, and a live and silent auction. The highlight of the event will be the presentation of the Woman of Promise award to an outstanding NDCC graduate.



Various sponsorship opportunities are available for businesses that wish to support the event, which will be emceed by Shawn Ireland of the Shawn Ireland Show (S.I.S.) and Fox 28 TV. Individuals may support the fundraiser through purchase of a \$50 ticket or a \$100 patron ticket. For more information about the event, please contact Linda Warden, Development Director at lwarden@newdirectionscc.org or 849-0028 ext. 110.

Vickie Hanger Scholarship Winner Announced

The 2012 **Vickie Hanger** scholarship was recently awarded to **Frances McClanahan**. The scholarship is given annually to provide tuition, classroom materials and transportation assistance for a deserving woman to attend the Center's **New Directions** program.

Vickie Jean Hanger was a talented artist of wearable art, who donated her time, energies and her art to benefit the **New Directions Career Center**. After her untimely death, friends and family established the scholarship in her memory. This is the third year that it has been awarded. **Leslie Wright**, a founder of the scholarship fund, presented this year's award. Frances came to NDCC to chart an "encore" career path for herself.



Leslie Wright (L) and Francis McClanahan (R)

Inside this issue:

Dames Bond Names NDCC as Charity Recipient	2
Funding News	2
E3 Program Completes 1st Year	2
Restaurant Proceeds Will Benefit NDCC	3
Calendar of 2012 NDCC Events Now Available	3
Book Donations Needed for Client Library	3
Wish List	4
Thanks to In-Kind Donors	4
Computer Class to Re-Launch in March 2012	4

If you are all wrapped up in yourself, you are overdressed.

Kate Halverson

DAMES BOND Names NDCC as Charity Recipient

Dames Bond, the “networking for women” organization started by Mary B. Relotto, has started a charitable arm called “BOND AID” to give back to the community. NDCC has been named as one of the first recipients of support from the fund. On March 1 Dames Bond is sponsoring a Bond Aid event at **Shadowbox Live** in its new Brewery District home. The live theater performance, entitled “Body Language” (sketch comedy and rock n’ roll), starts at 7:30 pm and ticket cost is \$30 per person. Fifty per cent of the ticket price will go to Bond Aid and a portion of that will be donated to NDCC to provide support for our New Directions program. Reservations for the evening performance are required. Call 614-416-7625 and mention Dames Bond.

Doors will open at 6:15 p.m. A bistro-style menu and full bar are available at additional cost.

Funding News

Several recent grants will help the Center deliver services to a continuing large number of job seekers in Central Ohio. Recognition and thanks are extended to the following funders for their support:

- \$5,000 grant from **Robins Charitable Trust** will support core programs and services.
- \$5,000 grant from the **Paul G. Duke Foundation** will support core programming.
- \$5,000 grant from **TJX Foundation** will support core programming.
- \$25,000 grant from **Limitedbrands, Inc.** will support core programs and services.
- \$10,000 grant from an **Anonymous Foundation** will provide unrestricted funding.



E3 Program Completes 1st Year

The **Educate, Empower, Elevate Program** (E3), now one year old, targets women 18 years and up, who are motivated to pursue post secondary education. It is funded by the Women’s Leadership Council through United Way. The program provides education readiness training, assistance in obtaining financial aid, on-going support in the form of tutoring, mentoring and incentives, plus job readiness and placement assistance as candidates near the end of their educational program. E3’s mission is to empower women to achieve economic self-sufficiency through education.

Initial outcome data is very exciting. During 2011, 38 women were selected to participate. Three classes began in 2011 and two were actually completed by year-end, resulting in 23 successful graduates of the 20-week long preparation course. The following data is reported for these first two classes:

- 1 participant has now completed her degree, accepted a job out of state, and plans to pursue an MBA;
- 1 participant will complete her degree program next month;
- 1 participant completed Small Business Academy coursework through the Economic and Community Development Institute (ECDI) and has started her own catering business;
- 2 participants have finished 2 quarters of study successfully and started their 3rd quarter at Columbus State;
- 11 participants finished their 1st quarter of study successfully and have begun their 2nd quarter at various institutions including Columbus State Community College and Central Ohio Technical College;
- 1 participant started college coursework winter quarter (January, 2012);
- 4 participants plan to enroll in college next quarter (Spring, 2012) and are in various stages of taking refresher math and/or English classes, applying for financial aid, and completing enrollment applications; and
- 2 participants dropped out of the program after completing the preparation course.

Restaurant Proceeds Will Benefit NDCC

On Monday, February 13 local restaurant, **Dirty Franks** will donate 10% of the day's sales to New Directions Career Center. In addition, a specially concocted "New Directions" drink will be sold with \$1.00 from each purchase going to the Center. The Liz Lessner restaurant is located at 248 S. Fourth Street (downtown). If your schedule allows, please stop by for lunch, snacks, or dinner and participate in this fun way to help support the programs and services offered by NDCC.



Calendar of 2012 NDCC Events Now Available

Did you attend the 2011 Women of Promise event? Enjoy our annual Wine Tasting event? Play golf in our yearly "Driving for New Directions" Golf Classic? Following is a schedule for these and other popular NDCC events:

Thursday, April 19	Women of Promise (Grange Insurance)
Tuesday, June 12	Shop from the City's Best Closets (Second Chance Boutique in Grandview)
Saturday, August 11	Wine Tasting (The Danter's in Bexley)
Monday, August 20	Driving for New Directions (Rattlesnake Ridge Golf Club)
Tuesday, September 25	Volunteer Reception/Bostwick Scholarship/Annual Meeting (Place TBA)
October	Fall Event (Date, Time and Place TBA)
Monday, November 12	Accessory Party (NDCC)

Mark your calendars today — you won't want to miss these FABULOUS activities! Check the Center's website for more details and for on-going updates: www.newdirectionscc.org

Book Donations Needed for Client Library

New Directions Career Center's client library needs donations. All NDCC program participants may take books from the library for their reading use. Books are being accepted in the following categories:

- Inspirational/Self-Help
- Career Information and Career Development
- Reference Materials (career and general)
- Health/Wellness for Women
- Adult Fiction/Children's Books

Donations may be dropped off at the Center during regular business hours: Monday - Friday between 8:30 a.m. - 4:00 p.m. For more information call Rose at 849-0028 ext. 100.



199 E. Rich Street
Columbus, OH 43215

Phone: 614-849-0028
www.newdirectionscc.org

NDCC Staff Roster

Linda S. Danter, Ph.D., Executive Director
Linda Warden, Development Director
Raeanna O'Brien, LPCC-S Director of Programs & Services
Amanda Fox, LPC Career Counselor
Cynthia Kazalia, Placement Specialist
Meredith Kitts, Office Administrator
Polly Dix, Volunteer Coordinator
Rosanna Tabler, Office Assistant
Nancy Jones, Office Assistant
Jennifer Berens, Student Intern

NDCC Board of Trustees

Sonya Albery, Raymond James Financial Services
Kathy Bickel, OSU Alumni Association
Joelle Brock, Leading EDJE
Christopher Burt,
Nancy Case, Columbus State Community College
Sara E. Cotter, Cardinal Health
Megan Davies, Lee Hecht Harrison
Marie Davis, tWeen Brands
Gail Ford, Vorys, Sater, Seymour and Pease LLP
Amy R. Goldstein, Ohio Attorney General's Office
Carla Hicks, Columbus Health Department
Cyndie Hill, Hill Distributing Company
Meg Kelley, White Castle System, Inc.
Andrea Kirsh,, American Electric Power
Clifford Marsh, Franklin County Jobs & Family Services
Velda Otey, American Electric Power (Retired)
Lisa Plaga, Deloitte & Touche LLP
Sharon Sachs, Management Services Provider
Angela Scali, Limited Brands, Inc.
Laurie Schmidt-Moats, CF Bank
Mary Ann Short
Donna Stevenson, Northwest Title
Scott Van Woerkom, Grange Insurance
Ellen Wiseman Julian (Trustee Emeritus)
Laura Yaroma, Honda of America Mfg., Inc.

New Directions Career Center (NDCC) empowers women in transition to achieve and maintain economic self-sufficiency. To achieve this mission, NDCC delivers career counseling, employment-related education, life skills training and job placement services. These programs and services empower individuals to find fulfilling employment that will support a lifetime of economic independence — not just a job.

Since its inception in 1980, the New Directions Career Center (NDCC) has touched the lives of more than 60,000 individuals.

Lives Get Changed Here.

Wish List

The following items are needed:

- Paper Towels
- Toilet Paper
- Kleenex
- Coffee (regular)
- Teabags
- Splenda** packets
- Hand Sanitizer
- Liquid Hand Soap
- 8 1/2 x 11 Copier Paper
- 3" three-ring binders
- Electric Pencil Sharpener



Thanks to In-Kind Donors

Non-cash donations play a major role in helping the Center keep budget expenses down and provide better services for clients. Appreciation is extended to the following donors for their recent gifts:

- **Grange Insurance** for printing;
- **NDCC Board members** for office supplies.

Computer Class to Re-Launch in March 2012

NDCC's popular computer literacy program was suspended last summer when funds to support it were cut. Funding has once again been secured for a shortened version of the class, which will be offered monthly starting in March 2012. The new 20-hour program is designed to develop basic computer skills. Curriculum topics include: computer basics, internet basics, e-mail basics, online safety, and job searching online. Support for the initial 6-hours of the program will come from Connect Ohio, and funding for the remaining 14 hours will be provided by a generous grant from PNC Bank. Classes will be FREE, with a small \$10 registration fee required (fee waivers available for those unable to pay). Call for more information.