

# The Pathfinder

**Fall 2013**

Volume 5, Issue 4

## Taylor is 2013 Bostwick Scholarship Recipient

Sally Taylor, a graduate of the Center's New Directions program, was selected as the 2013 recipient of the \$2,500 Bostwick Scholarship. Sally, a single mother, currently works in food service to support her family while she attends college to improve herself and get a better job. She was facing various struggles when she came to the Center nearly 18 months ago. The support, self and career exploration, educational tools, and career exercises (including the vision board she developed in the class) gave her hope and strength. Sally is no longer a broken person, but an inspired, empowered, and confident woman. She will use the scholarship towards completion of her Bachelor's Degree in Business with a minor in Hospital Management. She plans to graduate in May 2014 and pursue a new career in the medical field.



Sally Taylor, 2013 Bostwick Scholarship Winner showing her vision board developed in class.

The Bostwick Scholarship is given annually in memory of former NDCC staff member Anne Bostwick. Taylor is the 21st recipient of this award. Congratulations Sally!

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## Thanks to Our "Big Give" Donors!

New Directions Career Center used the September "Big Give" opportunity as a spring board to kick off our "Circle of Friends" annual campaign. Donors were encouraged to make their annual gifts through this channel, as a means of boosting their donations to the Center. We are pleased to announce that \$17,549 was designated to NDCC through this vehicle! The **Circle of Friends** campaign has a goal of \$20,000 and will run through January, 2014.

A special THANK YOU to all of our fabulous donors for their generous gifts AND to The Columbus Foundation for providing this investment opportunity which allowed donations to be amplified. Together we are empowering women in transition to realize new careers that will lead to livable wages and financial independence for themselves and their families!



*Kind words can be short and easy to speak, but their echoes are truly endless.*

*Mother Teresa*

# Save these 2014 Dates!

Calendars get booked quickly, so please mark yours now for the Center events you plan to attend in 2014!

- February 10** **"Coffee, Tea and Me"** - a B's Boutique Event to be held at NDCC
- April 17** **Women of Promise** - the Center's signature fund-raising event, to be held at Limited Brands, Inc.
- June 10** **"Shop from the City's Best Closets"** - Second Chance Consignment Boutique (in Grandview) donates 20% of today's sales to New Directions Career Center
- August 2** **Wine Tasting Event** - this popular event will be held at the Bexley home of Ken and Linda Danter
- August 18** **"Driving for New Directions"** - the Center's annual golf classic to be held at Rattlesnake Ridge Golf Club
- September 23** **Annual Volunteer Awards and Reception, and 2014 Bostwick Scholarship Award Presentation** - place TBD
- October** **2014 Fall Event** - date and place to be determined
- November 10** **6th Annual Accessory Party** - a B's Boutique Event to be held at NDCC

## Funding News

We continue to be extremely grateful for the grants, which help the Center continue to deliver services to job seekers in Central Ohio. Recognition and thanks are extended to the following funders for their support:

- \$20,000 grant from the **Harry C. Moores Foundation** will support core programming.
- \$10,000 grant from the **Siemer Foundation** will support core programming.
- \$15,000 **City of Columbus Emergency Grant** will support "Computer Basics" classes.
- \$35,000 grant from **American Electric Power** will support core programs and services.
- \$10,000 grant from **Walter and Marian English Foundation** — unrestricted funding.
- \$16,400 grant from **The Catholic Foundation** will support child care, transportation and other assistance for clients to support their participation in various NDCC programs.
- \$5,000 grant from **TJX Foundation** will support core programming.
- \$5,000 grant from the **Paul G. Duke Foundation** will support core programming.



## Young Professionals Founding Members Recognized

One year ago, the New Directions Young Professionals (NDYP) was launched, and "WOW" have they accomplished an enormous amount in a short period of time! Achievements include:

- Conducting their first service project - adopting 12 of NDCC's most needy families with children for the holidays in 2012.
- Recruiting 21 paid members (exceeding their one-year goal of 20).
- Hosting their first fund-raising event to benefit the Center (a fashion show). Their goal was to raise \$3,000, and "yes" they reached it!!

The NDYP leaders (and founding members) of this vibrant group were publicly thanked and recognized at the September Annual Meeting and Volunteer Recognition Awards program. Founding members who serve as the officers and committee chairs of the group include: Jillian Anderson, Alyce Snyder, Leanna Goss Wilcox, Caroline Woliver, Liz DePompei, Erin Hagerty and Sarah Haywood. The group recognized one of their peers, Alyce Snyder, with an "Outstanding NDYP Member Award." That presentation was made by Jillian Anderson.



L to R: Alyce Snyder, Caroline Woliver, Jillian Anderson and Mary Ann Short.

# Annual Volunteer Awards Presented

Outstanding Corporate Volunteer. **Limited Brands** was honored as Outstanding Corporate Volunteer, in recognition of the many contributions of time, resources and expertise they so generously give to NDCC. For over 20 years they have provided not only financial support for the Center's core programs, but countless volunteer hours of leadership for both committees and Board of Trustees. Their employees have also contributed many hours coordinating, hosting, and assisting with various events such as "Women of Promise." Other volunteers have served as members of our Young Professionals group, conducted classroom presentations, served on employer resource panels and as leaders of our "Meet the Recruiter" seminar, and coordinated in-kind donations that benefit the women we serve. Accepting the award were Shelley Lewis, Manager of Corporate Volunteer Programs, and Angela Scali, HR Manager for La Senza and Immediate Past President of NDCC's Board.



L to R: Shelley Lewis, Angela Scali, Mary Ann Short



L to R: Jennifer Erb, Tammy Evans, Kay Robinson and Mary Ann Short.

## Outstanding Community Volunteer (Organization Category):

This year's award was presented to the **Human Resource Association of Central Ohio** for their work in planning and implementing a monthly workshop series entitled "60 Minutes to Greater Professional Success" AND "Meet the Recruiter" — a monthly session that brings NDCC program graduates and a different corporate recruiter together to learn more about job opportunities and how to access them. Accepting the award on behalf of HRACO were Kay Robinson, Tammy Evans, and Jennifer Erb.

## Outstanding Community Volunteer (Individual Category)

Two awards were presented — both related to the creation of B's Boutique to meet the professional attire needs of NDCC clients. **Carol and Jack Conner** were recognized for their outstanding work in identifying "startup" funding for the boutique and establishing a "boutique events" committee. Second Chance Consignment Boutique Owner, **Mary Smith**, was recognized for her expertise, countless volunteer hours and generous in-kind donations that were critical to making the boutique dream become a reality.



Carol and Jack Conner



Mary Smith and Mary Ann Short

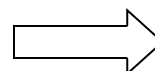


Carol Andreae and Mary Ann

Outstanding Classroom Volunteer. This year's honoree was **Carol Andreae**. Carol is a consultant and long-time donor and volunteer for the Center. She has been dedicating her volunteer service for nearly 20 years — conducting the "Understanding Your Career Personality" segment of the "New Directions" class (a tradition we hope she will continue for many years to come).

## Annual Volunteer Award Winners

Continued on Back Page





**Newsletter for Donors and  
Volunteers**

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**NDCC Staff Roster**

Linda S. Danter, Ph.D., Executive Director  
Linda Warden, Development Director  
Raeanna O'Brien, LPCC-S Director, Programs/Services  
Amanda Fox, LPC Counselor & Program Manager  
Cynthia Kazalia, Employment Specialist  
Meredith Kitts, Operations Manager  
Caroline Woliver, Classroom Instructor/Outreach Associate  
Rosanna Tabler, Office Assistant

**NDCC Board of Trustees**

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Nana Watson, Franklin University  
Kay Williamson, Ameriprise Financial

New Directions Career Center (NDCC) empowers women in transition — to achieve and maintain economic self-sufficiency. To achieve this mission, NDCC delivers career counseling, employment-related education, life skills training and job placement services. These programs and services empower individuals to find fulfilling employment that will support a lifetime of economic independence — not just a job.

Since its inception in 1980, the New Directions Career Center (NDCC) has provided services to more than 65,000 individuals.

**Lives Get Changed Here.**

## Wish List

The following items are needed:

- Paper Towels
- Toilet Paper
- Kleenex
- Coffee (regular)
- Hand Sanitizer
- Liquid Hand Soap
- 8 1/2 x 11 Copier Paper
- Large (30 gallon) Trash Bags
- Inspirational and Career-Related Books for our Client Library
- 2-drawer file cabinet



**Happy Holidays!!**

## Annual Volunteer Awards (continued)



Joelle Brock and Mary Ann Short

**"Outstanding Board Service" Award** was presented to **Joelle Brock**. Joelle has served as Co-Chair and Chair of NDCC's IT Committee during her Board tenure, and worked to start "Driving for New Directions," a golf classic that began in 2010 and has become an annual fund-raising event — this year raising over \$22,000. She also nurtured our relationship with the State's Small Business Development Office, which led to the Center's recognition by the Governor's Office for outstanding efforts in getting Ohioans back to work.

**"Staff Choice Award"** was presented to **PR Brigade** for their work over the past three years with NDCC's social media. Owners Kim and Bill Troy helped Center staff establish and maintain a Facebook page, publish a monthly blog, track hits to our website, understand which social media tools work best for non-profits and develop a social media plan.



Bill Troy with Mary Ann Short