

The Pathfinder

Women of Promise 2014—Outstanding Event!

Women of Promise 2014 was a tremendous success on several levels. First, the event broke all previous attendance records with 527 registered guests. Second, the event set a new income record, with over \$205,000 raised. Finally, guests were privileged to hear an inspiring success story from this year's Woman of Promise honoree, Bethia Woolf.

When Bethia came to the Center in 2009 she was unemployed and at a crossroads in her life. She did not want to go back to her previous career, but was not sure what her next calling might be. She found the Center via a Google search, which she says "was truly a stroke of good fortune. I was unemployed, I needed career advice, and, to be honest, I needed help with my self-esteem."

Throughout the process of self-discovery and taking action, pieces began to fall into place, and Bethia found herself feeling more confident. "The confidence I received from my time at New Directions helped me to take the plunge and start my own business. In 2010, I founded Columbus Food Adventures with support from my now-husband Andy." Over the past four years, Bethia's business has grown substantially. She currently employs six guides and has spun off a quickly growing sister business—Columbus Brew Adventures. She is highly respected in the community and contributes to several Columbus food blogs, writes for Crave Magazine, and is a co-host of station WCBE's weekly Foodcast program. She is a passionate ambassador for the Columbus food scene and serves as a board member for Slow Food Columbus and Dine Originals Columbus.

Executive Director, Linda Danter, presented the "Woman of Promise" award, noting that Bethia earned this honor by demonstrating extraordinary abilities to learn and change; to invest in herself and others; to set long-term goals and realize them through persistence, diligence, creativity and positive attitude; and to identify and use her talents and the resources available to her.

White Castle System, Inc., Thirty-One Gifts, and L Brands served as the 2014 presenting sponsors. Special thanks to all friends of NDCC who attended and to the many corporate sponsors who so generously lent their support - see the list of sponsors on page 2 under "Funding News." Also check out event photos posted at www.newdirectionscc.org

Next year's event will be held on Thursday, April 16, 2015 at **L Brands**.



Bethia Woolf (l) and Linda Danter (r)

Inside this issue:	Page
Funding News	2
Summer Events Feature Wine Tasting and Golf Classic	3
Six NDCC Graduates Receive Scholarships	3
O'Brien Receives Recognition Award	3
Young Professionals Host Beer Tasting Fund-raiser	4
Wish List	4

I read and walked for miles at night along the beach, writing bad blank verse and searching endlessly for someone wonderful who would step out of the darkness and change my life. It never crossed my mind that that person could be me.

Anna Quindlen

Funding News

Several recent grants will help the Center continue to deliver career services to our growing client base. Recognition and thanks are extended to the following funders for their support:



- \$3,500 grant from **Cardinal Health** will support the Center's core programs.
- \$25,000 from the **Fred Carver Fund** will support core programming.
- \$10,000 from the **English Foundation** will provide operating funds for the Center.
- \$15,000 from Honda of America Mfg., Inc. to support core programming.

2014 Women of Promise sponsors. The following sponsors insured the success of this year's event. Thank you!

Presenting Sponsors: **White Castle System, Inc.; Thirty-One Gifts; and L Brands.**



Gold Sponsors: **Honda of America Mfg., Inc.; and Grange Insurance**

Silver Sponsors: **American Electric Power (AEP); Nationwide; NiSource; and Vorys, Sater, Seymour and Pease, LLP**

Bronze Sponsors: **Adecco; CareSource; Dr. Alan R. Korb Foundation; Huntington; and Safelite Auto Glass**

Program Sponsors: **Barnes & Thornburg; Commerce National Bank; Crane Group; Fifth Third Bank; Lee, Hecht, Harrison; Northwest Title; Premier Office Movers.**

Media Sponsors: **ABC6/Fox28 and Greencrest**

Small Business Sponsors: **Aramas Financial; Dublin Cleaners; GroundWork Group; Sophisticated Systems; and Vantage Financial**

Women Helping Women

Sponsors:

Accel, Inc.

Articulation

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Legacy Talent Resources

McCoy Financial Services

Mindset Digital

RE/MAX Premier Choice

Square One

Your Holistic Health Coach

Women's Council of Realtors

Women on Fire

Summer Events Feature Wine Tasting and Golf Classic

Make your plans now to join us for two summer fundraising events that are great fun and also benefit the programs and services of the Center! On Saturday, August 2, 2014 Executive Director, Linda Danter, and



her husband Ken open their Bexley home for the Center's 6th Annual Wine Tasting. The evening will feature eight different wines with foods to compliment them. A small silent auction is also included. Tickets are \$75 per person and may be purchased by check or by credit card on-line through the NDCC website.

On Monday, August 18 Rattlesnake Ridge Golf Club will host NDCC's 6th Annual Golf Classic, "Driving for New Directions." For more information visit the Center's website. There you can register as an individual (\$125), a foursome (\$500), a hole sponsor (\$200 — or \$100 with a foursome), or you can support the event with a donation. Contact Linda Warden if you have questions: 614-849-0028.



Six NDCC Graduates Receive Scholarships

Scholarship Opportunities for Success (SOS) recently awarded a total of over \$20,000 in academic scholarships to six graduates of New Directions Career Center. The awards ceremony, held April 24th, honored a total of 18 Central Ohio women. The six NDCC recipients were Michaela Padilla, Isis Doss, Kelly Carroll, Flora Yee, Arnetta Asapokhai, and Tedossi Turner.

Established 12 years ago, SOS is committed to changing lives through the financial support of educational goals. Founder Clare Wilson noted, "Education opens so many doors in terms of pay, professional choices, and quality of life. Our hope is that SOS makes post-secondary education a reality for women who might not otherwise be able to afford it."

SOS' mission fits well with NDCC's mission "to empower women in transition to achieve and maintain economic self-sufficiency."



L to R: Padilla, Doss, Carroll, Yee, Asapokhai, and Turner.

O'Brien Receives Recognition Award from OSU

Raeanna O'Brien, NDCC Director of Programs and Services, was recently honored with the 2014 "Outstanding Community Partner Award" from the Graduate Program in Clinical Mental Health Counseling in Counselor Education at The Ohio State University. The annual award is given to a deserving recipient by faculty of the OSU Counselor Education program. The honor is bestowed in recognition of :

- outstanding dedication to the training and mentoring of counseling students,
- active involvement in the professional development of counselors, and
- passion and commitment to enhancing the lives of the clients served.

The award was presented to Raeanna at a dinner and reception event held on Saturday, May 3 at the Ohio Union.

Congratulations, Raeanna, on this outstanding recognition award!



Raeanna O'Brien, NDCC
Director of Programs/Services

NDCC Staff Roster

Linda S. Danter, Ph.D., Executive Director
Linda Warden, Development Director
Raeanna O'Brien, LPCC-S Director, Programs/Services
Amanda Fox, LPC Counselor & Program Manager
Cynthia Kazalia, Employment Specialist
Meredith Kitts, Operations Manager
Caroline Woliver, Classroom Instructor/Outreach Associate
Rosanna Tabler, Office Assistant
Chelsie Francis, Student Intern
Taylor Lincicome, Student Intern

NDCC Board of Trustees

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Zhongmei (Susanna) Su, Nationwide
Nana Watson, Franklin University
Kay Williamson, Ameriprise Financial
Donya Wilson, Grange Insurance

New Directions Career Center (NDCC) empowers women in transition to achieve and maintain economic self-sufficiency. To accomplish this mission, NDCC delivers career counseling, employment-related education, life skills training and job placement services. These programs and services empower individuals to find fulfilling employment that will support a lifetime of economic independence — not just a job.

Since its inception in 1980, the New Directions Career Center (NDCC) has touched the lives of more than 65,000 individuals.

Lives Get Changed Here.

Wish List

The following items are needed:

- Toilet Paper
- Kleenex
- Liquid Hand Soap
- 8 1/2 x 11 Copier Paper
- Coffee (regular and decaf)
- Coffee Creamer
- Sugar and Sweetener Packets
- 8 1/2 x 11 Manila File Folders
- Inspirational/Career Books for NDCC's Client Library
- Jewelry, Shoes and Purses for B's Boutique



To make a donation, please contact Linda Warden, Development Director, 614-849-0028 Ext. 110 or lwarden@newdirectionscc.org

Young Professionals Host Beer Tasting Fund-raiser

New Directions Young Professionals (NDYP) hosted their first fund-raiser of 2014 in March. The focus of the fun-filled and profitable evening was a *Taste of Ohio Beer Tour*, which included a tasting of six craft beers from breweries around the state. The event was held at Eldorado's Bar and also featured an outside food truck, *Jay's Daily Dawg*, which served up fried bologna, brats, and other tasty treats. While attendees enjoyed beers and brats, they were also able to partake in a 50/50 raffle, a silent auction, and a live auction.

The evening was a huge success, with NDYP surpassing their goal of \$1,000 to raise \$1,500! A lot of new faces had the opportunity to network and hear about the mission of New Directions Career Center.

Mark your calendars to attend the next NDYP event, *Fall into Fashion Trend Seminar*, on Thursday, September 25th. It's sure to be a great time!



Young professionals enjoying NDYP's Beer Tasting