

NEW



DIRECTIONS

career center

Newsletter for Donors and Volunteers

Fall 2009

Volume 1, Issue 4

The Pathfinder

Annual Meeting Reviews Year/Recognizes Volunteers

New Directions Career Center (NDCC) hosted its Annual Meeting on September 22 at the Mid-Ohio Regional Planning Commission.

Newly-elected Board President, Donna Stevenson welcomed guests and introduced Board officers and trustees. Executive Director, Linda Danter, provided an overview of the Center's accomplishments for FY 2008-09, which included:

- a new "Operational Plan";
- two new service delivery partnerships — one with the Columbus Metropolitan Libraries (CML) and one with the AARP Foundation;
- "The Pathfinder" newsletter began;
- upgrading the Center's IT system;

- serving 98.7% more clients (in all programs) and 78.4% more core-program clients compared to last fiscal year;

- increasing the number of volunteers and donors.

The meeting included a reception to thank volunteers for their support.



Linda Danter (R) presenting award to Pat Losinski (Center), CEO of Columbus Metro Library system and two of his team members, Steve Hipes and Angela Guice.

Awards were presented to outstanding volunteers in several areas. Recipients were:

- **Darla King** (Outstanding Board Service Award)
- **Abbott Nutrition and Huntington National Bank** (Outstanding Corporate Volunteer Awards)
- **Victoria Peyton and Suzan Nocella** (Outstanding Classroom Volunteers);
- **Columbus Metropolitan Libraries** (Outstanding Community Volunteer Partner).

Warren Named 2009 Bostwick Scholarship Winner



April Warren

2009 Bostwick Scholarship Winner

April Warren was named the 2009 recipient of the Bostwick Scholarship. Warren came to the Center when personal and professional transitions left her in need of charting a new career path for herself. At the New Directions Career Center, she engaged in individual career counseling over a four month period — developing her self-confidence along with a plan for a new career as a Physical Therapy Assistant.. April will use the \$1,000 scholarship to help pay for tuition costs related to her studies.

The Bostwick scholarship is awarded annually, in memory of Ann Bostwick, a former career counselor who lost her life in a tragic car accident.

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"If you think you can, you can. If you think you can't, you're right."

Mary Kay Ash

“30 in 30” Events Underway

The 30 “friend-raiser/fund-raiser events are underway to celebrate NDCC’s 30th anniversary. Four events have been completed, and have featured a yard sale, an on-line auction of various sports event tickets, a golf outing and an accessory party. Two other “events” are also underway and will run through this year: clock repairs (with repair proceeds benefitting the Center) and massages (with \$5 from each massage being donated to the Center).

These parties are generating friends, funds and fun! If you are interested in either hosting a party or participating in one, check the Center’s website for upcoming events OR contact “30 in 30” Coordinator, Karen Dennis at kdennis@dklcats@embarqmail.com



Guest, Cathy Clark, and NDCC Career Consultant, Betty Howard, picking out accessories to purchase.



NDCC Board Vice President, Sara Cotter (right) and her **Cardinal Health** Golf Foursome



Volunteer Coordinator, Elspeth Willoughby, arranging brooches on mannequin for the Accessory Party.

Funding News

Several recent grants will help the Center continue to deliver services to an increasing number of job seekers in Central Ohio. Recognition and thanks are extended to the following funders for their support:

- \$30,000 grant from **AEP** will help the Center equip its computer room and provide staff support to deliver computer training for “seasoned workers” with no computer skills
- \$20,000 grant from **Harry C. Moores Foundation** will support core programming
- \$10,000 donation from **Paul Duke Foundation** will support core programming.



Greencrest Makes Significant In-Kind Gift

Kelly Borth, CEO of **Greencrest** (a marketing, advertising and public relations firm) recently presented the New Directions Career Center with a significant in-kind gift. Kelly and her team will be providing the Center with services valued at \$45,000. The services will include:

- **branding** (Greencrest is one of only 21 marketing firms in the U.S. to be a certified brand development firm);
- development of an **agency brochure**;
- development of a new **logo**; and
- **website graphic design**.

The brand discovery process was initiated in August, and the brand report was approved by the Center's Board at its October meeting. Development of a logo, agency brochure and graphic design for the Center's website will all tie into the new branding concept.

Both staff and Board members are excited about this undertaking and are looking forward to working with Greencrest to bring this project to fruition. Hats off to Kelly and her Greencrest team for this extremely generous gift!!

Fall Event Postponed

The Fall Event, scheduled for November 4, has been postponed. Watch for further announcements (related to re-scheduling) in the Winter newsletter and on the Center's website.

Women of Promise Event Set for April 22

The 2010 **Women of Promise** event, the Center's signature fund-raiser, will be held on April 22 at Grange Insurance. Mark your calendar and plan to attend!

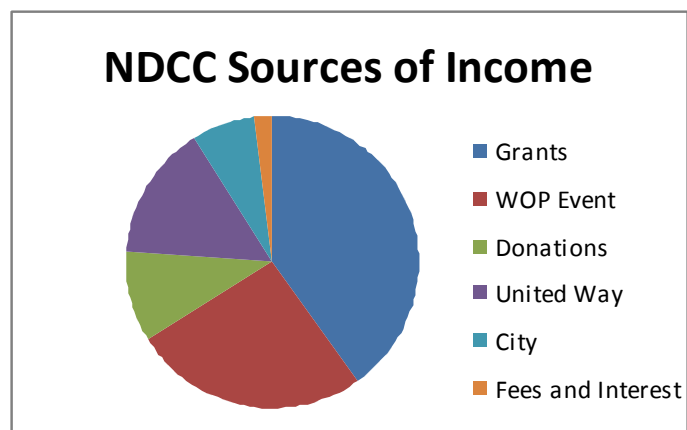
This year's 2010 event will include some special 30th anniversary activities, designed to recognize and celebrate the Center's 30 years of service to our community!



Friends Campaign Underway

New Directions Career Center's annual Friends Campaign kicked off recently and will run through December 2009. This year's goal is \$20,000. Over half of the Center's individual donor gifts come through this campaign, and are critical to supporting core programming for women in need of entering or re-entering the workforce. (The pie chart on the right, illustrates the various sources of funding for the Center — including donations.)

To date, \$7,000 has been raised. The current economic downturn has adversely affected many. Your generous donation will help provide needed services to the growing number of job seekers. Please consider a generous donation today. Lives get changed at the Center — be a part of that change!



Donations — primarily through the Friends Campaign — account for about 7% of the Center's funding.

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NDCC Staff Roster

Linda S. Danter, Ph.D., Executive Director
Linda Warden, Development Director
Terra Smith, LPCC Director of Programs & Services
Amanda Fox, LPC Career Counselor
Betty Howard, Career Consultant
Cynthia Kazalia, Placement Specialist
Meredith Kitts, Office Administrator
Elspeth Willoughby, Volunteer Coordinator
Rosanna Tabler, Office Assistant

NDCC Board of Trustees

Kathy Bickel, OSU Alumni Association
Christopher Burt, USBank
LaVawn Coleman, Grange Insurance Companies
Carol Conner, OhioHealth
Sara E. Cotter, Cardinal Health
Gail Ford, Vorys, Sater, Seymour and Pease LLP
Amy R. Goldstein, Ohio Department of Insurance
Meg Kelley, White Castle System, Inc.
Darla King, King Business Interiors, Inc.
Jennifer Kuntz, Greenleaf Job Training Services, Inc.
Velda Otey, American Electric Power
Lisa Plaga, Deloitte & Touche LLP
Ervan Rodgers, II, Huntington National Bank
Joelle Rubcich, Leading EDJE
Sharon Sachs, Management Services Provider
Angela Scali, Limited Brands, Inc.
Mary Ann Short, Franklin University
Donna Stevenson, Northwest Title
Nome Stillwell, Columbus State Community College
Gayle Troy, Ohio Business Week Foundation
Ariana Ulloa-Olavarrieta, Latino SBDC
Ellen Wiseman Julian (Trustee Emeritus)
Laura Yaroma, Honda of America Mfg., Inc.

New Directions Career Center (NDCC) serves individuals — particularly central Ohio women in transition — to help them attain and maintain economic self-sufficiency. To achieve this mission, NDCC delivers employment counseling, career education, life skills training and job placement programs and services. These programs and services are designed to help individuals find fulfilling employment that will support a lifetime of economic independence — not just a job.

Since its inception in 1980, the New Directions Career Center (NDCC) has successfully empowered more than 60,000 individuals to enter or re-enter the workforce in fulfilling careers that allow them to support themselves and their families.

Wish List

The following items are needed:

- Paper Towels
- Toilet Paper
- Kleenex
- Institutional Coffee Pot
- Postage Stamps
- 8 1/2 x 11 Copier Paper
- Paper plates (dinner size)
- Paper napkins
- Coffee (regular and decaf)
- Hand Sanitizer
- Liquid Hand Soap
- Flat Screen Computer Monitors



To make a donation, please contact Linda Warden, Development Director, 614-849-0028 Ext. 110 or lwarden@newdirectionscc.org

In-Kind Donors Provide Needed Resources

Non-cash donations continue to play a major role in helping the Center keep budget expenses down and provide better services for clients. Appreciation is extended to the following donors for their gifts:

- Home-baked cookies for the Center's Volunteer Reception from Sandy Burkeen;
- Golf Outing "Freebie Bag" gifts from White Castle System, Inc., Northwest Title Agency, & King Business Interiors;
- Annual Meeting "Freebie Bag" gifts from Limited Brands, Inc. and Wendy's International;
- Office supplies from Sara Cotter;
- Meeting space for NDCC's Annual Meeting from Mid-Ohio Regional Planning Commission;
- Computer Lab use for NDCC's computer classes from Goodwill's Battelle Education Center and Franklin University;
- Classroom space for NDCC's off-site programming from White Castle System, Inc.