

The Pathfinder

Fall 2010

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New Albany Event is Huge Success!

On August 28 the New Albany Women's Network (NAWN) hosted a fund-raising event entitled "Magical Moments at The McCoy." **Giant Eagle** served as Presenting Sponsor for this fun-filled evening, with New Directions Career Center benefitting from the proceeds of the affair.

Recently, NAWN members Davonne Beh, Heather Buchanan and Lisa Carson presented a check to New Directions Career Center's Development Director, Linda Warden and Executive Director, Linda Danter for a total of **\$35,400!**

Warden and Danter extended heartfelt thanks to NAWN representatives for their hard work and commitment to philanthropic causes to benefit women and children in Central Ohio.



L to R: Davonne Beh, Linda Warden, Linda Danter, Heather Buchanan, and Lisa Carson

Two Bostwick Scholarships Awarded

For the first time since the Bostwick Scholarship Fund was founded, two scholarship awards were given at the annual awards ceremony! Because 2010 is the Center's 30th anniversary year AND because there were two equally qualified candidates, two scholarships were presented.

The deserving award winners are at different points in their career journeys. Award winner Rita Nowell is a seasoned worker who was faced with identifying a new career path after being downsized from a long-term position. Shanea Harrington is a young women just starting on her career path. Congratulations to Rita and Shanea!



L to R: Rita Nowell, Shanea Harrington, and Bostwick Scholarship Committee Chair Amy Goldstein

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To hope and dream is not to ignore the practical. It is to dress it in colors and rainbows!

Anne Wilson Schaefer

AEP Computer Lab Dedicated

On September 20, 2010, New Directions Career Center dedicated its newly equipped computer lab. Thanks to a generous grant from American Electric Power (AEP) the Center can now serve clients with state-of-the-art equipment. The computer lab is being used for classes such as “Bridging the Digital and Professional Divide” — a 56-hour program for seasoned workers to develop computer literacy skills, and for open labs so clients can work on resumes and on-line job searches with assistance from staff and/or volunteers. AEP representatives Teresa McWain and Barbara Radous attended the dedication ceremony, along with Board members Velda Otey (retired CCO from AEP) and Ervan Rodgers, VP with Huntington Bank. Rodgers and Otey serve on the Centers’ Technology Committee and were both instrumental in making the lab a reality. Special thanks to AEP for their support of this project, which is serving as a rich resource for job seekers..



Back to Front: Ervan Rodgers, Velda Otey, Barbara Radous, and Teresa McWain

Funding News

Several recent grants will help the Center continue to deliver services to an increasing number of job seekers in Central Ohio. Recognition and thanks are extended to the following funders for their support:

- \$7,500 grant from **Honda of America, Mfg.** will support the Center’s core programs and services.
- \$10,000 grant from the **Siemer Foundation** will support core programming.
- \$20,000 grant from the **Harry C. Moores Foundation** will support core programming.
- \$10,000 grant from **American Electric Power** will support core programs and services.
- \$3,500 grant from **Cardinal Health** will support core programs and services.
- \$20,000 grant from **Walter and Marian English Foundation** — unrestricted funding.



NDCC Named Partner to Deliver E3 Program

Educate, Empower, Elevate that’s what the new E3 Program is all about. United Way of Central Ohio and the Women’s Leadership Council recently named New Directions Career Center, along with Godman Guild and Consumer Credit Counseling as the three partner agencies chosen to deliver this new undertaking. E3 targets women between the ages of 18 and 40 who are motivated to pursue post secondary education. The effort will provide selected candidates with education readiness training, assistance in locating and applying for financial aid, on-going support in the form of tutoring, mentoring and incentives throughout the post secondary education program, and job readiness education and placement assistance as candidates near the end of their educational program. The goal of E3 is to empower women to achieve economic self-sufficiency.

Recruitment is currently underway for the first class, which is scheduled to start January 15, 2011. To apply for the program and/or obtain more information, please contact Terra Tadlock-Smith at 849-0028 ext. 109.

“30 in 30” Events Wrap Up

The “30 in 30” Events, commemorating NDCC’s 30th Anniversary, came to a close at the Center’s Annual Meeting and Fall Festival, held at Dill’s Greenhouse on September 28. A giant check, presented to NDCC Executive Director, Linda Danter, illustrated that \$45,040 was raised through these small “friend raiser/fund raiser” events over the course of the past year. Danter recognized the 32 individuals who made this possible and presented each with a personal “thank you” and a lovely potted mum. She also thanked and recognized Event Chair, Karen Dennis, who was unable to attend. Dennis was instrumental in the success of this undertaking. She recruited, coordinated, encouraged, coached, and followed up with event hosts throughout the year to make sure things stayed on track. The Fall Festival marked the last “30 in 30” event. It was coordinated by former NDCC Woman of Promise, Sally Kesler.



L to R: Andrea Kirsh, Chris Burt, Linda Danter, Kathy Bickel, Carol Conner and Jack Conner.

Annual Volunteer Awards Presented

Each year NDCC hosts a Volunteer Recognition Reception at its Annual Meeting, as a way of thanking the many volunteers who share so much of their time and expertise throughout the year. During Fiscal Year 2009-10 more than 250 volunteers donated over 1,800 hours of service to help the Center achieve its mission. The following volunteers were recognized with awards for their outstanding contributions during the past year.

Outstanding Classroom Volunteer. Two awards were presented in this category — one to **Terri Vetter** for serving on NDCC’s Employer Panel, volunteering with the “Bridging the Digital and Professional Divide” and “Hands on Help” programs, serving as a classroom presenter, conducting mock interviews and presenting “Effective Interviewing” seminars. The second award went to **Terri Hurtt** for serving on the Center’s Employer Panel, conducting mock interviews, reviewing resumes and assisting job seekers in the “Hands on Help” program.



L to R: Donna Stevenson, Terri Hurtt, Terri Vetter

The **Outstanding Corporate Volunteer** award went to **Greencrest**. This marketing, branding and PR firm made a significant in-kind gift valued at \$45,000 to lead the staff and Board through a branding process; develop a new agency brochure; design a new website, logo, and stationery.

Outstanding Community Volunteer Agency Partner: AARP Foundation’s Work Search Program. For the past year NDCC and the AARP Foundation Work Search Program have worked together to train and provide employment placement to “seasoned workers” who need to return to work.



L to R: Joanna Osterfeld, and Kelly Borth of Greencrest, with Linda Danter and Donna Stevenson



L to R: Donna Stevenson with AARP representatives Catherine Spitler and Marla Casline

Outstanding Community Volunteer Individual award was given to **Karen Dennis** for her outstanding leadership and coordination of the “30 in 30” events held throughout the past year.

Outstanding Board Volunteer: Two Board members were recognized for their contributions. **Ervan Rodgers** for his countless hours of work to get the Center’s computer lab up and running, and **Angela Scali** for her leadership on the Program Committee, Women of Promise Committee and the Golf Outing Committee.

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NDCC Staff Roster

Linda S. Danter, Ph.D., Executive Director
Linda Warden, Development Director
Terra Smith, LPCC Director of Programs & Services
Amanda Fox, LPC Career Counselor
Cynthia Kazalia, Placement Specialist
Meredith Kitts, Office Administrator
Archita Singh, Volunteer Coordinator
Rosanna Tabler, Office Assistant

NDCC Board of Trustees

Sonya Albery, Raymond James Financial Services
Kathy Bickel, OSU Alumni Association
Christopher Burt, Huntington Bank
Nancy Case, Columbus State Community College
LaVawn Coleman, Grange Insurance Companies
Sara E. Cotter, Cardinal Health
Megan Davies, Lee Hecht Harrison
Marie Davis, tWeen Brands
Gail Ford, Vorys, Sater, Seymour and Pease LLP
Amy R. Goldstein, Ohio Department of Insurance
Carla Hicks, Columbus Health Department
Meg Kelley, White Castle System, Inc.
Andrea Kirsh, American Electric Power
Clifford Marsh, Franklin County Jobs & Family Services
Velda Otey, American Electric Power (Retired)
Lisa Plaga, Deloitte & Touche LLP
Ervan Rodgers, II, Huntington National Bank
Joelle Rubcich, Leading EDJE
Sharon Sachs, Management Services Provider
Angela Scali, Limited Brands, Inc.
Mary Ann Short, Nationwide Insurance
Laurie Schmidt-Moats, CF Bank
Donna Stevenson, Northwest Title
Gayle Troy, Ohio Business Week Foundation
Ellen Wiseman Julian (Trustee Emeritus)
Laura Yaroma, Honda of America Mfg., Inc.

New Directions Career Center (NDCC) assists individuals — particularly women in transition — to help them attain and maintain economic self-sufficiency. To achieve this mission, NDCC delivers career counseling, employment-related education, life skills training and job placement services. These programs and services empower individuals to find fulfilling employment that will support a lifetime of economic independence — not just a job.

Since its inception in 1980, the New Directions Career Center (NDCC) has touched the lives of more than 60,000 individuals.

Lives Get Changed Here.

Wish List

The following items are needed:

- Paper Towels
- Toilet Paper
- Kleenex
- Coffee (regular)
- Hand Sanitizer
- Liquid Hand Soap
- 8 1/2 x 11 Copier Paper



Many of our clients could use assistance during the holiday season. The following items are requested to make the holidays brighter for these women and their children:

- Kroger, Meijer or Giant Eagle Gift Cards
- Wal-Mart Gift Card
- Gas Gift Cards
- Best Buy Gift Cards
- COTA Bus Passes

There are also specific needs for clothing, toiletries, books and toy items. If you are interested in providing these items OR adopting a family, please contact the Center by calling 849-0028 no later than December 10.

In-Kind Donors Provide Needed Resources

Non-cash donations play a major role in helping the Center keep budget expenses down and provide better services for clients. Appreciation is extended to the following donors for their recent gifts:

- **Limited Brands** for toiletry products for clients;
- **Minute Man Press Westerville** for printing;
- Chip Kohrman at **Telesaur** for graphic design of Nancy Anderson event flier and invitation;
- **PRBrigade** for development of a website blog and an NDCC FaceBook site;
- **Etc. Boutique, Faze, Tail Feathers, Out of the Ordinary, and Patti Younker** for major donations to NDCC's Accessory Party;
- Linda Danter for a computer and flat screen monitor;
- Printers for staff from **American Electric Power**.