

The Pathfinder

Fall 2011

Volume 3, Issue 4

Gloria Feldt Event is Huge Success!

Nearly 300 women gathered at the Hilton Easton on October 12 to hear Gloria Feldt's lecture on "No Excuses: 9 Ways Women Can Change How We Think About Power." Feldt's powerful remarks and observations stem from her own life experiences going from a teenage mother to CEO of Planned Parenthood Federation and author of several best selling books including one co-authored with actress Kathleen Turner.

Energy, questions and inspiration filled the room as women shared their personal experiences about how they first realized they had "power to," and some of the disparities and issues still facing women in today's workplace.

NDCC hosted this lecture as its 2011 Fall Event. Executive Director, Linda Danter, extended special thanks to Nexus Communications for serving as presenting sponsor. Recognition was also given to other sponsors and to Jennifer Brunner (former Secretary of State) and Andrea Dowding (31 Gifts) for their efforts to make this lecture possible. Visit the Center's website to view more photos from the event.



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Nugent Awarded 2011 Bostwick Scholarship

Marcella (Marci) Nugent, a graduate of the Center's E3 program, was recently announced as the 2011 recipient of a \$1,000 Bostwick scholarship. The award, is given annually in memory of former NDCC staff member Anne Bostwick.

Nugent is a single mom and the 18th woman to receive this scholarship, earmarked for use in pursuing educational goals. She survived open heart surgery as a child, and is majoring in Diagnostic Medical Sonography Technology with an emphasis in Cardiovascular at Central Ohio Technical College. An associate's degree will qualify her to administer EKG's, MRI's and CAT scans. Congratulations to Marci!



Marcella Nugent (L) pictured with Bostwick Committee Chair, Amy R. Goldstein (R)

*Action is the
antidote to
despair.*

Joan Baez

Circle of Friends Annual Campaign Kicks Off

On November 10, 2011, New Directions Career Center's Annual Fundraising Campaign, Circle of Friends, kicked off. This year's solicitation of individual donors started with the Columbus Foundation's "BIG GIVE" one-day giving opportunity. For a 24-hour period of time (from 11 a.m. on November 10 until 11 a.m. on November 11) all donations made through "The Big Give" effort received a pro-rated match through The Columbus Foundation. This was a wonderful way for New Directions Career Center supporters to leverage their gifts into more dollars for the Center's programs and services. Preliminary results indicate that over \$8,000 was raised through this vehicle. Final results are expected before December 31. Mail and e-mail solicitations for NDCC's "Circle of Friends" campaign have also gone out. This year's goal for the campaign (which runs through February) is the same as last year (\$20,000). Please consider a generous gift. Your donations will support programs and services which empower women to change their lives!



Funding News

Several recent grants will help the Center continue to deliver services to an increasing number of job seekers in Central Ohio. Recognition and thanks are extended to the following funders for their support:

- \$20,000 grant from the **Harry C. Moores Foundation** will support core programming.
- \$10,000 grant from the **Siemer Foundation** will support core programming.
- \$15,000 **Honda of America, Mfg. Foundation** grant will support core programming.
- \$30,000 grant from **American Electric Power** will support core programs and services.
- \$10,000 grant from **Walter and Marian English Foundation** — unrestricted funding.
- \$ 5,000 grant from **Huntington Bank Foundation** for financial literacy programming.
- \$12,000 grant from **PNC Bank Foundation** for core programs and services to low income clients.
- \$ 5,000 grant from **The Paul G. Duke Foundation** will support core programming.



3rd Class of E3 Program Underway

Educate, Empower, Elevate that's what the E3 Program is all about. New Directions Career Center, along with Godman Guild and Consumer Credit Counseling are the three partner agencies named by United Way of Central Ohio and the Women's Leadership Council to deliver this new undertaking which started with the first class of participants in January 2011. E3 targets women who are low income and motivated to pursue post secondary education. It provides selected candidates with education readiness training, assistance in locating and applying for financial aid, on-going support in the form of tutoring, mentoring and incentives throughout the post secondary education program, plus job readiness education and placement assistance as candidates near the end of their educational program. The goal of E3 is to empower women to achieve economic self-sufficiency. The 3rd class of E3 began in October, and recruitment is underway for the 4th class, set to start in January 2012. To apply for the program and/or obtain more information, please contact Raeanna O'Brien, Director of Programs and Services, at 849-0028 ext. 109.

Annual Volunteer Awards Presented

Outstanding Corporate Volunteer award. This year **Grange Insurance** was honored, in recognition of the many contributions of time, resources and expertise they so generously give to NDCC. This past year they hosted our “best ever” **Women of Promise** event, printed the “Save the Date” cards and invitations for that same event, printed our agency brochure, and had employees who donated their time and expertise to assist with various fundraising events and to serve on our Board of Trustees (LaVawn Coleman). The monetary value of this gift is significant; however, to us it is “PRICELESS!” Patti Eshman, Assistant VP for Community Relations, accepted the award on behalf of **Grange**.



Patti Eshman (L) and Sara Cotter (R)



(L to R) Tanny Crane, Liza Kessler, Deanna Stewart, Betsy McCabe, and Donna Stevenson

Outstanding Community Volunteer (Agency Category):

The award for Outstanding Community Organization Partner was presented to the **Women’s Leadership Council (WLC) of United Way of Central Ohio** in recognition of the time, resources and expertise brought to the E3 partnership by the WLC, so that together we can help central Ohio women achieve careers that pay livable wages. WLC Director, Betsy McCabe, was joined by WLC members Tanny Crane, Liza Kessler and Deanna Stewart to accept the award.

Outstanding Community Volunteer

(Individual Category) was shared by **Elsbeth Willoughby** and **Archita Singh** for their outstanding work to recruit, train, assign and coordinate volunteers to extend the capacity of NDCC in delivering programs and services. These two women (together) donated more than 1,000 hours of service this past year!

Staff’s Special Choice Volunteer. This special award was given to **Carol Oswald** for her extraordinary commitment of time, talents, and resources generously donated in support of staff, clients and fulfillment of our mission.



(L to R) Archita Singh, Donna Stevenson and Elspeth Willoughby



Donna Stevenson and Carol Oswald

Outstanding Classroom Volunteer. This year’s honoree was **Jami Phillips**, an accomplished recruiter and HR professional, who chose to volunteer with NDCC to keep her skills current while she raises her young daughter. She has been tireless in giving of her time and expertise. She donated more than 100 hours of time this past fiscal year: reviewing resumes, conducting mock interviews, presenting our two-hour, monthly workshop “Effective Interviewing” at various CML branch libraries in Franklin County, representing NDCC at job fairs, and teaching segments of the “New Directions” class.

Outstanding Board Service. It was no surprise that the award went to the Center’s outgoing Board President **Donna Stevenson**. Donna served two years as Board President. She brought a level of energy, enthusiasm and leadership to the Center that is unparalleled. We are all deeply grateful that she chose to share her generous spirit and unwavering commitment to lead both Board and staff to a new level of mission accomplishment.



Donna Stevenson and Jami Phillips

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NDCC Staff Roster

Linda S. Danter, Ph.D., Executive Director
Linda Warden, Development Director
Raeanna O'Brien, LPCC-S Dir. of Programs/Services
Amanda Fox, LPC Career Counselor
Cynthia Kazalia, Placement Specialist
Meredith Kitts, Office Administrator
Polly Dix, Volunteer Coordinator
Rosanna Tabler, Office Assistant

NDCC Board of Trustees

Sonya Albery, Raymond James Financial Services
Kathy Bickel, OSU Alumni Association
Christopher Burt, Huntington Bank
Nancy Case, Columbus State Community College
Sara E. Cotter, Cardinal Health
Megan Davies, Lee Hecht Harrison
Marie Davis, Tween Brands
Andrea Dowding, Thirty-One Gifts
Gail Ford, Vorys, Sater, Seymour and Pease LLP
Amy R. Goldstein, Ohio Department of Insurance
Carla Hicks, Columbus Health Department
Cyndie Hill, Hill's Distributing
Meg Kelley, White Castle System, Inc.
Andrea Kirsh, American Electric Power
Clifford Marsh, Franklin County Jobs & Family Services
Velda Otey, American Electric Power (Retired)
Lisa Plaga, Deloitte & Touche LLP
Joelle Rubcich, Leading EDGE
Sharon Sachs, Management Services Provider
Angela Scali, Limited Brands, Inc.
Mary Ann Short, Nationwide Insurance
Laurie Schmidt-Moats, CF Bank
Donna Stevenson, Northwest Title
Ellen Wiseman Julian (Trustee Emeritus)
Laura Yaroma, Honda of America Mfg., Inc.

New Directions Career Center (NDCC) assists individuals — particularly women in transition — to help them attain and maintain economic self-sufficiency. To achieve this mission, NDCC delivers career counseling, employment-related education, life skills training and job placement services. These programs and services empower individuals to find fulfilling employment that will support a lifetime of economic independence — not just a job.

Since its inception in 1980, the New Directions Career Center (NDCC) has touched the lives of more than 60,000 individuals.

Lives Get Changed Here.

Wish List

The following items are needed:

- Paper Towels
- Toilet Paper
- Kleenex
- Coffee (regular)
- Hand Sanitizer
- Liquid Hand Soap
- 8 1/2 x 11 Copier Paper
- Large (30 gallon) Trash Bags
- Dry Erase Markers (black and colors)



Many of our clients could use assistance during the holiday season. The following items are requested to make the holidays brighter for these women and their children:

- Kroger, Meijer or Giant Eagle Gift Cards
- Gas Gift Cards
- COTA Bus Passes

If you can help with these needs, please contact the Center by calling 849-0028 no later than December 10.

Easton Features NDCC During Holiday Season

We are pleased to announce that NDCC is a *Change for Charity* recipient of the Easton Community Foundation.. Each year six charitable organizations are designated to receive a portion of the proceeds from the parking meters at Easton Town Center. Organizations are evaluated and chosen to become recipients based on their efforts to support children and families in central Ohio. Each of the six recipients then participate in a random drawing to determine the two months for which they will receive parking proceeds. New Directions Career Center was fortunate to draw the months of November and December 2011. The cash donation we will receive will be based on total parking meter receipts at Easton Town Center during these two months. The more people who park at Easton during our two months, the more we will earn — so spread the word! As a recipient, we are also afforded opportunities to share our message, including use of the Easton community booth, messaging on LCD displays, and scrolling marquees. Look for this information as well, as you shop at Easton during the holiday season!