

# The Pathfinder

## Limited Brands “Day of Donation” Helps NDCC

New Directions Career Center is one of many local nonprofit organizations that benefit from both the financial and in-kind support of Limited Brands, Inc. NDCC recently took advantage of the generous invitation of Limited Brands, Inc. to participate in “Day of Donation.” This in-kind gift consists of various products (overstocks, discontinued items, past season items, etc.), which are offered to the invited nonprofits as a huge donation to be used in serving their clients.

The Center uses the quality products (e.g. bath gels, lotions, soaps) primarily as “incentive gifts” distributed to women in the 105-hour **New Directions** program. For many women this is the first gift they have received “just for themselves” in some time. It is rewarding to be able to share these gifts with women who need to know they are special and deserving. Thank you Limited Brands for your generosity!



Shopping at “Day of Donation”

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## Women of Promise Exceeds Goal!

Nearly 500 guests attended the April 21 **Women of Promise** event at Grange Insurance. **White Castle System, Inc.** was lead sponsor for the fund-raiser, which raised \$150,000 — the best results in the history of the event!

The high energy, fun event was once again highlighted by the announcement of this year’s “Woman of Promise,” Bonnie Phillips. A traumatic event brought Bonnie to the Center, where she learned that she had value and that she could have a career — not just a job. In her remarks, Bonnie stated, “There I learned to throw off old belief patterns and ways of thinking about myself. With the support and guidance of the licensed counselors, I stepped out in faith to pursue a new path and learned that every little step counts on your journey.”

After developing a career plan in the New Directions program, Bonnie went back to school. After completing her program, she developed a successful business career — first working in the travel industry and more recently starting her own business.



2011 Woman of Promise, **Bonnie Phillips**

Today, Bonnie is owner and CEO of “Creations for Fun,” and internet company which makes and sells personalized music CD’s for children. She credits her success to the concrete skills and lessons of self-worth she first learned at New Directions Career Center.

*“Be Yourself!  
Everyone else is  
taken.”*

Anonymous

# Shop from the City's Best Closets!

Mark your calendar for Tuesday, June 7 and plan to shop at the **Second Chance** Consignment Boutique in Grandview. By shopping this unique upscale ladies consignment boutique on June 7, twenty per cent (20%) of your purchase price—for all items you buy throughout the day— will be donated to New Directions Career Center!

Bring a friend and enjoy shopping for classic and trendy styles, high-end designer clothes, and vintage fashions, plus accessories! From 5:00—7:00 p.m., enjoy complimentary wine and hors d'oeuvres, and hear from a graduate of NDCC. A small on-site silent auction and a raffle will also be featured.

Join us for this great “girls night out!” Visit our website to learn about other upcoming summer events: [www.newdirectionscc.org](http://www.newdirectionscc.org)



## Funding News

Several recent grants will help the Center continue to deliver services to an increasing number of job seekers in Central Ohio. Recognition and thanks are extended to the following funders for their support:

- \$3,500 grant from **Cardinal Health** will support the Center's core programs.
- \$10,000 from the English Foundation will provide operating funds for the Center.
- **2011 Women of Promise sponsors.** New Directions Career Center recognizes corporate and media sponsors for the 2011 Women of Promise event. Their support insured the success of this year's event!



Presenting Sponsor:

**White Castle System, Inc.**



Platinum Sponsor:

**Grange Insurance**

Gold Sponsors:

**Honda of America Mfg., Inc.; Limited Brands**

Silver Sponsors:

**AEP; Vorys, Sater, Seymour and Pease, LLP**

Bronze Sponsors:

**Abbott Nutrition; Nationwide; Northwest Title; Thirty-one Gifts**

Program Sponsors:

Adecco; Dr. Alan R. Korb Foundation; Capitol Office Supply; Chaddock & Associates; Commerce National Bank; Crane Group; Fifth Third Bank; Lee, Hecht, Harrison; Justice; Safelite; Women's Council of Realtors

Media Sponsors:

**WBNS 10 TV and Women's Book**

Small Business Owners:

**Columbus First Bank; Dickinson Interiors; Metro II Realty; Reed and Root, LLP; Vaughan Music Studios**

Small Business Supporters:

**Aramas Financial; C.F. Bank; Groundworks Group; J.C. DeBoard & Co., LPA; Jennifer Smith Interiors; King Business Interiors; Reiger Technical Search, LTD; Sonya Albery, LLC; Timothy Moats, DDS; and Women on Fire**

# Shawn Ireland Show, Key4Women, and Germain Honda Host “A New Season, A New Direction” to Benefit NDCC

It was a beautiful, balmy evening filled with great food, music, a raffle and silent auction, PLUS fabulous words of inspiration and hope from a New Directions Career Center graduate, Lisa Manley! The event, entitled “A New Season, A New Direction” was hosted by Shawn Ireland (of the Shawn Ireland Show “S.I.S.,” Key Bank’s Key4Women group, and Jessica Germain of Germain Honda). About 125 people enjoyed the after work party, and all proceeds will benefit women served by NDCC and the S.I.S. Charitable Trust Fund at The Columbus Foundation.

Special thanks to the generosity of the great group of women who made this special evening such fun!



L to R: Erika Wymer, Mary Persichetti, Lisa Dempsey-Wanner (the Key4Women team); Shawn Ireland, (S.I.S.); Jessica Germain (General Manager, Germain Honda); Linda Warden (NDCC); Lisa Manley (NDCC Graduate and 2006 Woman of Promise honoree); and Linda Danter (NDCC).



The Silent Auction was creatively displayed in the rear of Honda SUV’s,



Mary Persichetti (far right) approaching the 5 Bean Coffee beverage station.

## Newsletter for Donors and Volunteers

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Phone: 614-849-0028 Website: [www.newdirectionscc.org](http://www.newdirectionscc.org)

### NDCC Staff Roster

Linda S. Danter, Ph.D., Executive Director  
Linda Warden, Development Director  
Raeanna O'Brien, LPCC-S Director, Programs/Services  
Amanda Fox, LPC Counselor & Program Coordinator  
Cynthia Kazalia, Employment Specialist  
Meredith Kitts, Office Administrator  
Rosanna Tabler, Office Assistant

### NDCC Board of Trustees

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Ellen Wiseman Julian (Trustee Emeritus)  
Laura Yaroma, Honda of America Mfg., Inc.

New Directions Career Center (NDCC) assists individuals — particularly women in transition — to help them attain and maintain economic self-sufficiency. To achieve this mission, NDCC delivers career counseling, employment-related education, life skills training and job placement services. These programs and services empower individuals to find fulfilling employment that will support a lifetime of economic independence — not just a job.

Since its inception in 1980, the New Directions Career Center (NDCC) has touched the lives of more than 60,000 individuals.

**Lives Get Changed Here.**

## Wish List

The following items are needed:

- Toilet Paper
- Kleenex
- Postage Stamps
- 8 1/2 x 11 Copier Paper
- Coffee (regular and decaf)
- Coffee Creamer
- Sugar and Sweetener Packets
- 8 1/2 x 11 Manila File Folders
- Inspirational and Career Books for NDCC's Client Library



To make a donation, please contact Linda Warden, Development Director, 614-849-0028 Ext. 110 or [lwarden@newdirectionscc.org](mailto:lwarden@newdirectionscc.org)

## Special Thanks to In-Kind Donors

Non-cash donations play a major role in helping the Center keep budget expenses down and provide better services for clients. Appreciation is extended to the following donors for their gifts:

- **Greencrest** for designing the Women of Promise program;
- **Andrea Cambern of WBNS 10 TV** for serving as emcee of Women of Promise;
- **Premier Office Movers** for transporting auction items from NDCC to Grange Insurance;
- **Grange Insurance** for hosting the Women of Promise event, printing event "Save the Date" cards and invitations, and printing NDCC agency brochures;
- **White Castle System, Inc.** for donating White Castle burgers at the Women of Promise event;
- **Tween Brands** for graphic art for posters;
- **Angeli Scali** for producing the Power Point presentation for Women of Promise;
- **Cabot Cheese** for Women of Promise cheese donation;
- **Meg Kelley** and **Cookies by Amy** for the cookie donation at Women of Promise.