

NEW



DIRECTIONS

career center

Newsletter for Donors and Volunteers

Summer 2009
Volume 1, Issue 3

The Pathfinder

Annual Meeting/Volunteer Reception Date Set

New Directions Career Center (NDCC) will host a reception for its volunteers — in conjunction with its Annual Meeting — on **September 22 from 6:00—7:30 p.m. at the Mid-Ohio Regional Planning Commission** (111 Liberty Street in the Brewery District). Volunteer recognition awards will be presented to outstanding volunteers for the fiscal year that ended June 30.

Award categories include:

- * Outstanding Board Service;
- * Corporate Volunteer Award;
- * Classroom Volunteer Award;
- * Community Volunteer Award.

In addition, the annual awarding of the **Bostwick scholarship** will take place. This scholarship is given to a graduate of one of NDCC’s core programs, so that the deserving woman can further her education towards achieving her career goals. The scholarship is named for Anne Bostwick, a former career counselor at the Center, who lost her life in a tragic car accident.

Make your reservation to join us today, by calling 849-0028 ext. 107 OR e-mail ewilloughby@newdirectionscc.org



SEPTEMBER 22

Volunteer Recognition Awards and the Bostwick Scholarship Award will be presented at the Center’s September 22 Annual Meeting.

There is no charge to attend. The suggested donation (for those wishing to donate) is \$10 per person.

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Planning Underway for Center’s 30th Anniversary

Next year, New Directions Career Center will celebrate 30 years of transforming the lives of individuals (primarily women) facing major transitions such as divorce, death of a spouse, job loss, escape from a situation of domestic violence, or struggles of single parenthood. For the upcoming 30th year anniversary, 30+ caring individuals have each committed to hosting a “friend-raiser/fund-raiser” event to offset recent funding cuts and thus assure the continuation of the Center’s

impact in our community.

Karen Dennis, a former Board President of the Center, is coordinating this effort. If you are interested in hosting one of these special events, please contact Karen at kdennis@minutemanpress.com

In addition, many of these events will be open to the public, so interested individuals can lend their support through attendance. Check the NDCC website for on-going updates.



1980-2010

“Celebrating 30 Years of Service to Women”

“To achieve, you need thought... You have to know what you are doing and that’s real power.”

Ayn Rand

Center Helps “Grandma Go to Work”

Over the past nearly 30 year’s, the Center’s target audience has changed, in response to changing demographics and the growth of women’s participation in the labor force. NDCC began as a “displaced homemaker” program. As the number of single mothers increased, services were expanded to address this population, including offering child care assistance so moms could participate in our programs. In the late 1980’s and early 1990’s, as many companies downsized and outsourced employment, services were added to address the needs of displaced professionals. Of recent concern is the influx of older women, 55-84 years of age (either retired, widowed or divorced) who are entering or being driven back into the workforce by the current economic climate and the loss, in many cases of pensions and/or

health benefits. The Center’s licensed counselors have been challenged to help these “seasoned” women confront a whole new set of fears:

- Fear of not finding employment because of their age;
- Fear the jobs they do find will not pay enough for them to make ends meet;
- Fear that the jobs they find will not have health benefits or benefits they can afford;
- Fears about whether they can handle the work in office environments that have changed significantly in the past 10 years. In particular, many older clients worry about being able to learn how to use the technology — especially computers.

In March 2009, 12.8% of women age 65 and older were in the workforce — the highest participation rate for women in



that age bracket since the federal government began computing reliable employment statistics (1948), and a 147% increase since 1977. (For men age 65 and older, the increase since 1977 has been 75%).

To address the needs of this growing population, NDCC is developing and pilot testing (in partnership with AARP Foundation’s Work Search) a computer and communication program, which will be launched next month. The Center projects serving between 120-150 individuals in this new program before the end of the Fiscal Year (June 30, 2010). Watch for updates in *The Pathfinder* and on NDCC’s website.

Mark your calendar for the Center’s Fall Event!

November 10, 2009

6:00—7:30 p.m.

“*The New Normal for Women in the Work Force*” Hosted by *Grange Insurance*

Honda and Huntington Lend Support

Two recent grants will help support the Center’s programs, being delivered to a growing number of job seekers in Central Ohio (see related article on statistics in this issue). Recognition and thanks are extended to the following funders for their support:

- \$7,500 grant from *Honda of America*
- \$ 5,000 grant from *Huntington National Bank*

The grant from *Honda* will support the Center’s core programs, which focus on career counseling, career plan development, career education, and job-related skills.

The grant from the *Huntington* will help support the financial literacy component of the Center’s New Directions program — an intensive, holistic core program for women in transition. Huntington staff also lend many volunteer hours speaking to Center clients on financial literacy topics.

Pfizer Women Leadership Group Assists NDCC



Several members of the Pfizer Women in Sales Leadership group are pictured with their donation to NDCC.

On July 8, Executive Director Linda Danter and Fund Development Director Linda Warden met with the **Pfizer “Women in Sales Leadership”** group in Dublin. This was the group’s first event. They were accompanied by Lisa Manley, the Center’s 2006 Woman of Promise. At the request of the Pfizer women, Danter, Warden, and Manley presented information about the New Directions Career Center’s programs and services.

Attendees enjoyed appetizers, drinks and networking in addition to the program presentation. Through the generosity of the participants, a substantial donation of paper products and coffee was presented to the Center to benefit its clients. Plans were made for future involvement with the Pfizer group, who expressed interest in volunteer and fund-raising opportunities to support NDCC.

Special thanks to all members of this Pfizer group, who so graciously opened their hearts and their purses in support of the Center!

NDCC To Participate in Macy’s “Shop for a Cause” Day



Since 2006, Macy’s “Shop for a Cause” Event has partnered with non-profit organizations nationwide to raise more than \$28 million for their ongoing charitable efforts. This year’s event will take place on Saturday, **October 17**. Here’s how it works.

New Directions Career Center has been given 200 Shopping Passes to sell for \$5 each. NDCC keeps 100% of the proceeds for all passes sold. On Saturday, October 17, when our pass holders shop at Macy’s, they will receive exclusive all-day savings storewide on a wide assortment of merchandise and special offers for selected departments. They will also be eligible to participate in special drawings all day long for items such as gift cards and merchandise (need not be present to win).

Persons interested in purchasing a shopping pass (or multiple shopping passes for employees, friends, or service groups, etc.) should contact the Center at 849-0028 ext. 110 OR e-mail lwarden@newdirectionscc.org

SHOP, SAVE, AND SUPPORT NDCC by purchasing your shopping passes today!

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199 E. Rich Street
Columbus, OH 43215

Phone: 614-849-0028
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NDCC Staff Roster

Linda S. Danter, Ph.D., Executive Director
Linda Warden, Development Director
Terra Smith, LPCC Director of Programs & Services
Amanda Fox, LPC Career Counselor
Betty Howard, Career Consultant
Cynthia Kazalia, Placement Specialist
Meredith Kitts, Office Administrator
Elspeth Willoughby, Volunteer Coordinator
Rosanna Tabler, Office Assistant

NDCC Board of Trustees

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Sharon Sachs, Management Services Provider
Angela Scali, Limited Brands, Inc.
Laurie Schmidt-Moats, Wells Fargo Home Mortgage
Donna Stevenson, Northwest Tile
Nome Stillwell, Columbus State Community College
Ariana Ulloa-Olavarrieta
Ellen Wiseman Julian (Trustee Emeritus)
Laura Yaroma, Honda of America Mfg., Inc.

New Directions Career Center (NDCC) serves individuals — particularly central Ohio women in transition — to help them attain and maintain economic self-sufficiency. To achieve this mission, NDCC delivers employment counseling, career education, life skills training and job placement programs and services. These programs and services are designed to help individuals find fulfilling employment that will support a lifetime of economic independence — not just a job.

Since its inception in 1980, the New Directions Career Center (NDCC) has successfully empowered more than 60,000 individuals to enter or re-enter the workforce in fulfilling careers that allow them to support themselves and their families.

Wish List

The following items are needed:

- Paper Towels
- Toilet Paper
- Institutional Coffee Pot
- Postage Stamps
- 8 1/2 x 11 Copier Paper
- Paper plates (dinner size)
- Paper napkins
- Coffee (regular and decaf)
- Flat Screen Monitors
- Tea Bags
- Splenda Packets
- Anti-bacterial Wipes



To make a donation, please contact Linda Warden, Development Director, 614-849-0028 Ext. 110 or lwarden@newdirectionscc.org

Special Thanks to In-Kind Donors

Thank you for the following donations and to their donors:

- Paper products, office supplies, and coffee from Pfizer Women Leadership Group;
- Client and Volunteer Gifts from Limited Brands, Inc. through their “Donation Days;”
- Shelving Units from King Business Interiors;
- Accessories for the October 21 “Accessory Party” from *Tailfeathers, Out of the Ordinary, & Etc. Boutique;*
- Photography of Center graduates, staff, and Board leaders by Connie Tressel ;
- Printing by Grange Insurance;
- Computers from Chris Burt; and
- Graphic Design work for *Women of Promise* and NDCC Open Houses by Megan Ericson.