



# New Directions

CAREER CENTER

Lives get *changed* here

Newsletter for Donors and Volunteers

## The Pathfinder

Winter 2014

Volume 6, Issue 1

### Limited Brands to Host Women of Promise 2014

On Thursday, April 17 the New Directions Career Center will hold its annual fund-raising event, **Women of Promise**, from 6-8 p.m. at Limited Brands' Corporate Headquarters, 3 Limited Parkway. Expected attendance is 400-450. Presenting sponsors are: **White Castle System, Inc., Limited Brands, Inc.** and **Thirty-One Gifts**. The evening will feature delicious hors d'oeuvres, and a live and silent auction. The highlight of the event will be the presentation of the Woman of Promise award to an outstanding NDCC graduate.



Various sponsorship opportunities are available for businesses that wish to support the event. Individuals may support the fundraiser through purchase of a \$50 ticket or a \$110 patron ticket. For more information, please contact Linda Warden, Development Director at [lwarden@newdirectionscc.org](mailto:lwarden@newdirectionscc.org) or 849-0028 ext. 110.

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### B's Boutique Nearing One Year Anniversary!

In late February 2013, B's Boutique was launched as a service to graduates of NDCC. During its first 10 months of operation, 185 clients were provided with professional attire for their career needs. Named for the late Bernice Malquist, **B's Boutique** was established by a generous gift from the Stewart and Bernice Malquist Fund at The Columbus Foundation. Operating expenses are covered through proceeds from five "**B's Boutique Events**" held throughout the year plus financial support from "Hanger Sponsors."



The Boutique Events allow for public shopping and some of them feature special refreshments and/or pampering services. Individuals who wish to support this particular NDCC client service, may do so by becoming a "Hanger Sponsor." Sponsors receive recognition for their support, as well as an invitation to an exclusive annual boutique event. Contact Linda Danter or Linda Warden at 614-849-0028 to find out how you can become a "Hanger Sponsor."

A HUGE "Thank You" is extended to our 2013 "Hanger Sponsors:"

**Platinum Level Sponsors: The late Margaret Healy, Mary Smith, Linda Warden**

**Gold Level Sponsors: Donna Stevenson**

**Silver Level Sponsors: Carol Conner, Linda Danter, Carla Hicks, Elspeth Willoughby**

**Bronze Level Sponsors: Alyce Snyder**

*"It's time to start living a life worth loving!"*

Suzy Toronto

# “Coffee, Tea and Me” Rescheduled for February 24

The first B's Boutique event of 2014 has been re-scheduled for **Monday, February 24** (note the change from February 10). Please join us for an evening of pampering. For \$20 you will enjoy indulgent appetizers and sweets, specialty coffees and teas, relaxing services (chair massages, facials, make-up make overs, and more) PLUS you can shop in B's Boutique for fabulous clothing and accessories (some new, all fabulous) at unbelievably low prices! Come after work for a fun time that will warm a wintry evening! Purchase your ticket today through our secure website [www.newdirectionscc.org](http://www.newdirectionscc.org) or by sending your \$20 check (payable to NDCC) to New Directions Career Center, 199 E. Rich Street, Columbus, OH 43215. See you soon, and bring a friend!

## Funding News

Several recent grants will help the Center deliver services to a continuing large number of job seekers in Central Ohio. Recognition and thanks are extended to the following funders for their support:

- \$5,000 grant from **Anonymous Foundation** will support core programming.
- \$20,000 grant from **LimitedBrands, Inc.** will support core programs and services.
- \$50,000 grant from **The Honor Trust Fund** will provide funding for core programs.
- \$10,000 grant from **AEP Corporation** for general operating expenses.
- \$5,000 grant from **Tatman-Robins Fund** for core programming support.
- \$1,000 grant from **Tatman-Robins Fund** for B's Boutique operating costs.

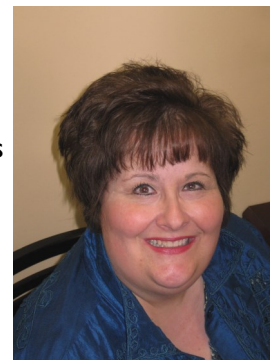


## Kazalia Honored

**Cindy Kazalia**, NDCC's Employment Specialist, was recently named the **2013 Community Advocate by St. Stephen's Community House**. The award was bestowed during National Family Week, as part of the related celebration activities. Cindy has worked with many clients from St. Stephen's this past year, helping them to know more about the Center's services and assisting them in gaining the knowledge, tools and skills they need to return to the workforce or upgrade their employment. These clients nominated her for this honor, and she was deservedly selected.

Both the NDCC Board and staff were thrilled that Cindy received this award. Cindy had this to say, "I was so surprised, and humbled, to receive this unexpected recognition from St. Stephen's Community House. In truth, the award symbolizes what all of us affiliated with New Directions Career Center do each and every day. We reach out to those in need and often witness amazing transformations because of the clients' participation in our programs and services. It is a privilege to engage in work I love with professionals who empower individuals to elevate their lives."

Congratulations, Cindy!



Cynthia Kazalia

## NDYP Adopt 12 Families for Holidays and Plan 2014 Activities

New Directions Young Professionals (NDYP) kept busy throughout this past holiday season! In December, the group hosted their quarterly meeting, and annual Holiday Help Party, with about 25 people in attendance. NDYP generously supported 12 families of NDCC graduates — buying gifts for 15 children, as well as all 12 mothers, plus an additional \$150 was collected to assist an extra family in need.

NDYP is keeping their momentum from the success of their Holiday Help Party, by continuing to boost membership (25 members so far), and hosting some exciting upcoming events. On February 5<sup>th</sup>, they will be holding a new member orientation at NDCC, followed by a happy hour get together at Little Palace.

Be sure to check out NDYP's Taste of Ohio Beer Tour hosted by Eldorado's Bar at 6:00p.m. on March 27<sup>th</sup>. The event will provide ticket purchasers with the opportunity to taste different beers from breweries around the state. In addition to the beer tasting,, there will be a food truck providing goodies for people to purchase, local bands providing free entertainment, and a silent auction that will benefit the programs and services of NDCC.



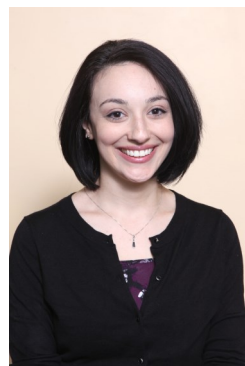
Several NDYP members enjoy socializing, while planning 2014 projects and activities!



Holiday gifts for deserving families!

## NDCC Staff Present Paper at State Conference

New Directions Career Center was represented in November at the All Ohio Counselor Conference co-sponsored by the Ohio Counseling Association and the Ohio School Counselor Association. Each year, over 1000 counselors attend this conference which was held at the Columbus Easton Hilton. NDCC staff members Raeanna O'Brien, Amanda Fox, and contract career consultant Amy Brown presented the session entitled "Empowering Clients in Career Transition to Overcome Barriers to Employment." Twenty-five session attendees learned about the Center and its programs.



L to R: Raeanna O'Brien, Amanda Fox, and Amy Brown

The presentation focused on two key components of the *New Directions* program curriculum – "Defining Success" and "Overcoming Barriers" – which provided counselors with useful tools to work with clients in career transition. Attendee evaluations of the session were overwhelmingly positive, with most evaluations rating the workshop "above average." Participants reported enjoying the practical information and helpful handouts they could put into practice with their clients.

Great job, Raeanna, Amanda, and Amy!

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#### **NDCC Staff Roster**

Linda S. Danter, Ph.D., Executive Director  
Linda Warden, Development Director  
Raeanna O'Brien, LPCC-S Director, Programs/Services  
Amanda Fox, LPC Counselor & Program Manager  
Cynthia Kazalia, Employment Specialist  
Meredith Kitts, Operations Manager  
Caroline Woliver, Classroom Instructor/Outreach Associate  
Rosanna Tabler, Office Assistant  
Martha Thompson, AARP Work Search Intern  
Chelsie Francis, Student Intern  
Taylor Lincicome, Student Intern

#### **NDCC Board of Trustees**

Laurie Aquilina, Time Warner  
Heather Bauer, NiSource  
Christopher Burt, Information Control Corporation  
Carol Conner, Ohio Health/Riverside Methodist Hospital  
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Zhongmei (Susanna) Su  
Scott Van Woerkom, Grange Insurance  
Nana Watson, Franklin University  
Kay Williamson, Ameriprise Financial

New Directions Career Center (NDCC) empowers women in transition to achieve and maintain economic self-sufficiency. To achieve this mission, NDCC delivers career counseling, employment-related education, life skills training and job placement services. These programs and services empower individuals to find fulfilling employment that will support a lifetime of economic independence — not just a job.

Since its inception in 1980, the New Directions Career Center (NDCC) has touched the lives of more than 60,000 individuals.

**Lives Get Changed Here.**

## **Wish List**

The following items are needed:

- Paper Towels
- Toilet Paper
- Kleenex
- Coffee (regular) & Tea
- **Splenda** packets
- Hand Sanitizer
- Liquid Hand Soap
- 8 1/2 x 11 Copier Paper



## **Thanks to In-Kind Donors**

Non-cash donations help the Center keep budget expenses down and provide better services for clients. Appreciation is extended to the following donors for their recent gifts:

- **LimitedBrands, Inc.** for toiletry products for NDCC clients.
- **Jami Phillips** for a desktop HP printer.
- Many donors for their generous clothing and accessory donations to B's Boutique and book donations for NDCC's client library.
- **King Business Interiors** for office chairs and a file cabinet.

## **Time for Finding Employment Shortens**

NDCC's most recent survey of program graduates found that it has taken graduates four (4) months to find employment vs. five (5) months a year ago. This is encouraging news and seems to support the state and national data showing that more jobs are being created and more people are becoming employed or re-employed. The downside of NDCC's recent survey results was that the average hourly wage declined from over \$15 per hour to \$13.02. It is too soon to tell if this is a trend or not, but it may be a reflection of the fact that many of the newly created jobs are lower paying service sector jobs AND many are part-time vs. full-time jobs that pay less and do not include benefits.